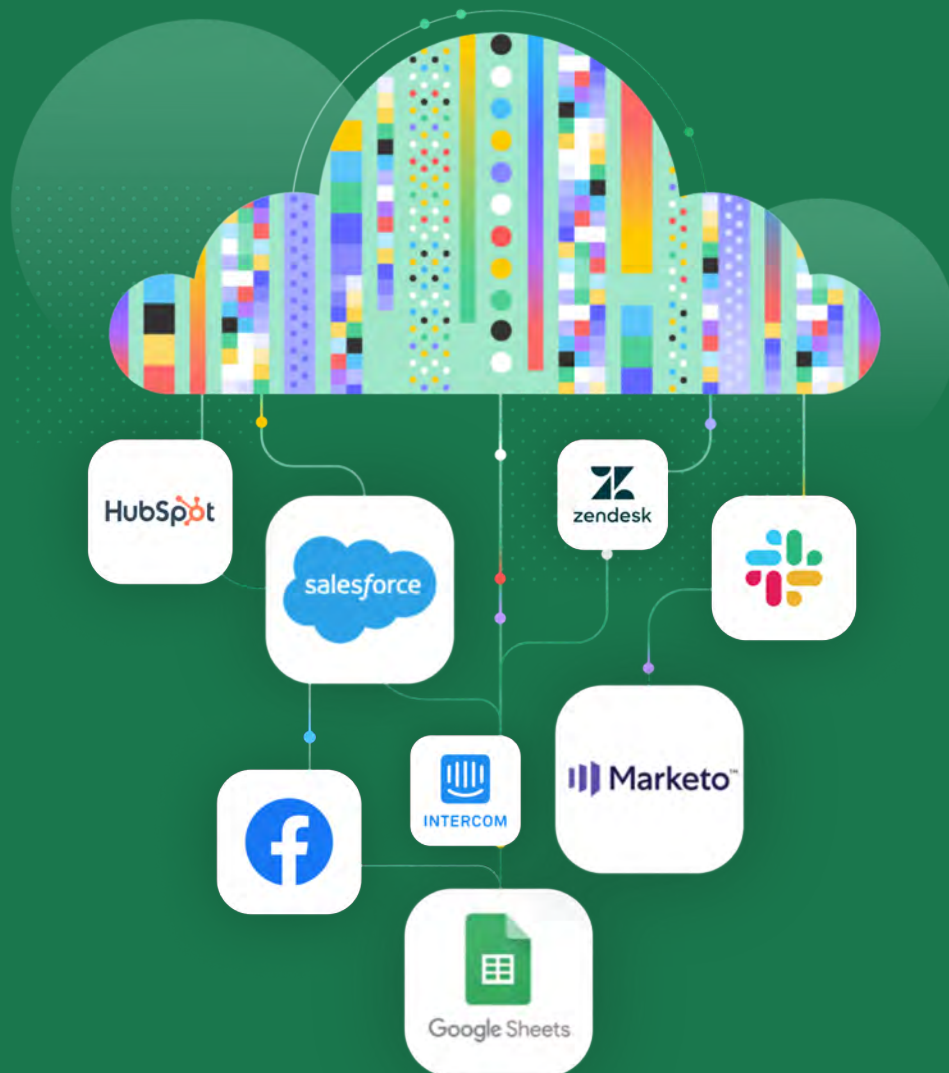# ThoughtSpot

SEEKWELL

Analytics, Meet Operations

Sync your data warehouse with all your favorite business apps

The missing piece of your data and analytics stack

Your data warehouse is full of valuable data just waiting to be analyzed. But once you find the insights, how do you feed them back into the apps that business teams use to drive their operations every day?

SeekWell is the missing piece, enabling you to easily automate your customer data workflows faster than ever.
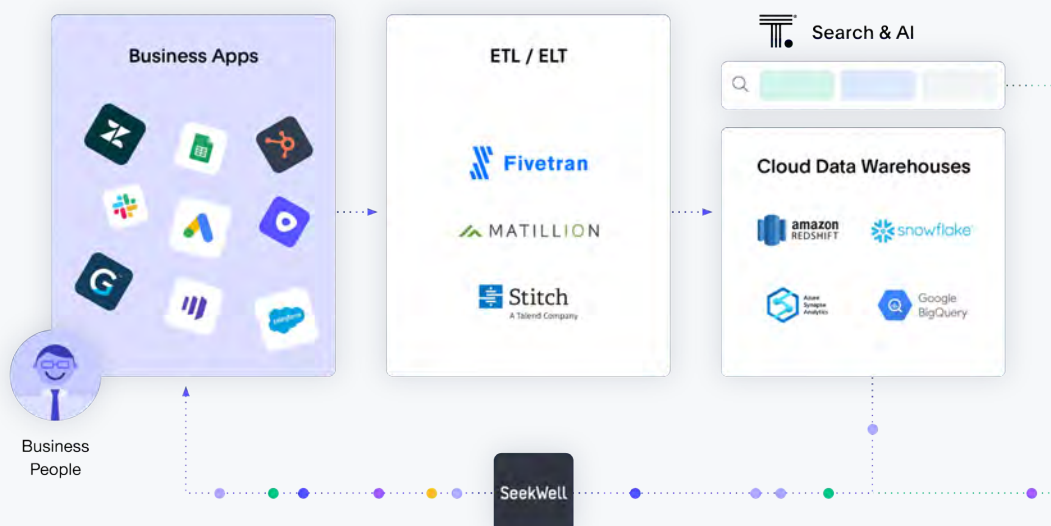
"SeekWell is the perfect analytics and visualization tool for product people who know SQL. That's because SeekWell is Google Sheets + SQL. Easy as that. Building beautiful real-time dashboards has never been so easy."

Sam Brand,
Director of Product Management

Bring data into new apps quickly and easily

Marketing, Sales, Customer Support and other business teams use dozens or even hundreds of apps every day, and they are always looking for the next app to give them a competitive advantage. Rather than building and maintaining integrations between all of these applications and your data stores, you can use SeekWell's pre-built connectors. Popular integrations include Google Sheets, Salesforce, Zendesk, Slack and HubSpot.

No scripts. No APIs. Just business outcomes.

Automatically publish SQL & dbt models from your warehouse without any coding, deciphering external APIs, or maintaining custom scripts. Drop your SQL or dbt model into SeekWell, select a source, select a destination, and schedule it to run as frequently as necessary. Your business apps will always have the most up-to-date data, and you don't have to build or maintain any of the piping.
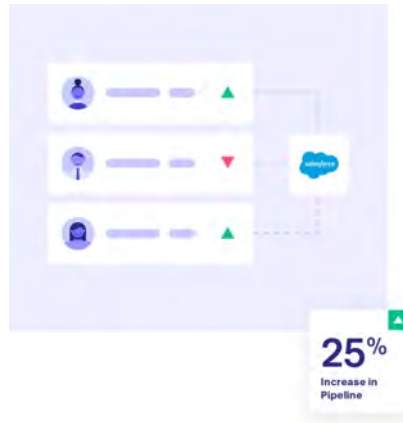
Take action on your data from the apps your team loves

Send data where your business team needs it, including Google Sheets, Excel, Slack email and more.

Marketing

39%
Increase in
Ad Conversion

Build hyper-targeted segments in seconds and sync with ad platforms to improve conversions.

Sales

25%
Increase in
Pipeline

Automate custom lead scoring models, and bring product usage data into your Sales apps.

Customer Success

18%
Increase in
NPS Score

Improve customer adoption and engagement with personalized offers.

Security and simplicity

SeekWell does not store your data. Simply connect to your data warehouse, pick a destination, and map your SQL columns to fields in your apps.

- **Visibility & Control** - You always have clear insight into what automations are running and details to resolve any errors.

- **Monitoring** - SeekWell can send you alerts through tools like Slack and PagerDuty when data syncs break.

Supported data warehouses

Supported data warehouses include Snowflake, Redshift, BigQuery, MySQL, Postgres, and Microsoft SQL Server.

You can also query Google Sheets, Excel, and CSV files just like SQL tables. You can even query across databases and files.

Try SeekWell for free today at
www.thoughtspot.com/seekwell

SeekWell by ThoughtSpot is the easiest reverse ETL solution for using SQL to move data between your data warehouses and the business apps you use every day. You can now easily move data between Snowflake, PostgreSQL, Amazon Redshift, Google BigQuery and other popular databases to apps such as Google Sheets, Excel, Salesforce, Hubspot, Slack, and more. With SeekWell, all it takes is a few lines of SQL.

ThoughtSpot®