

Special Edition

ThoughtSpot Insights Hour





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Three Pillars of Insights Hours

**Product
Spotlight**

**How-to
ThoughtSpot**

**Community
thread**

- Hosted **last Thursday of every month** by ThoughtSpot's GTM team
- Register for **one or all sessions**
- Ask your questions using Q&A for the **Community thread** discussions

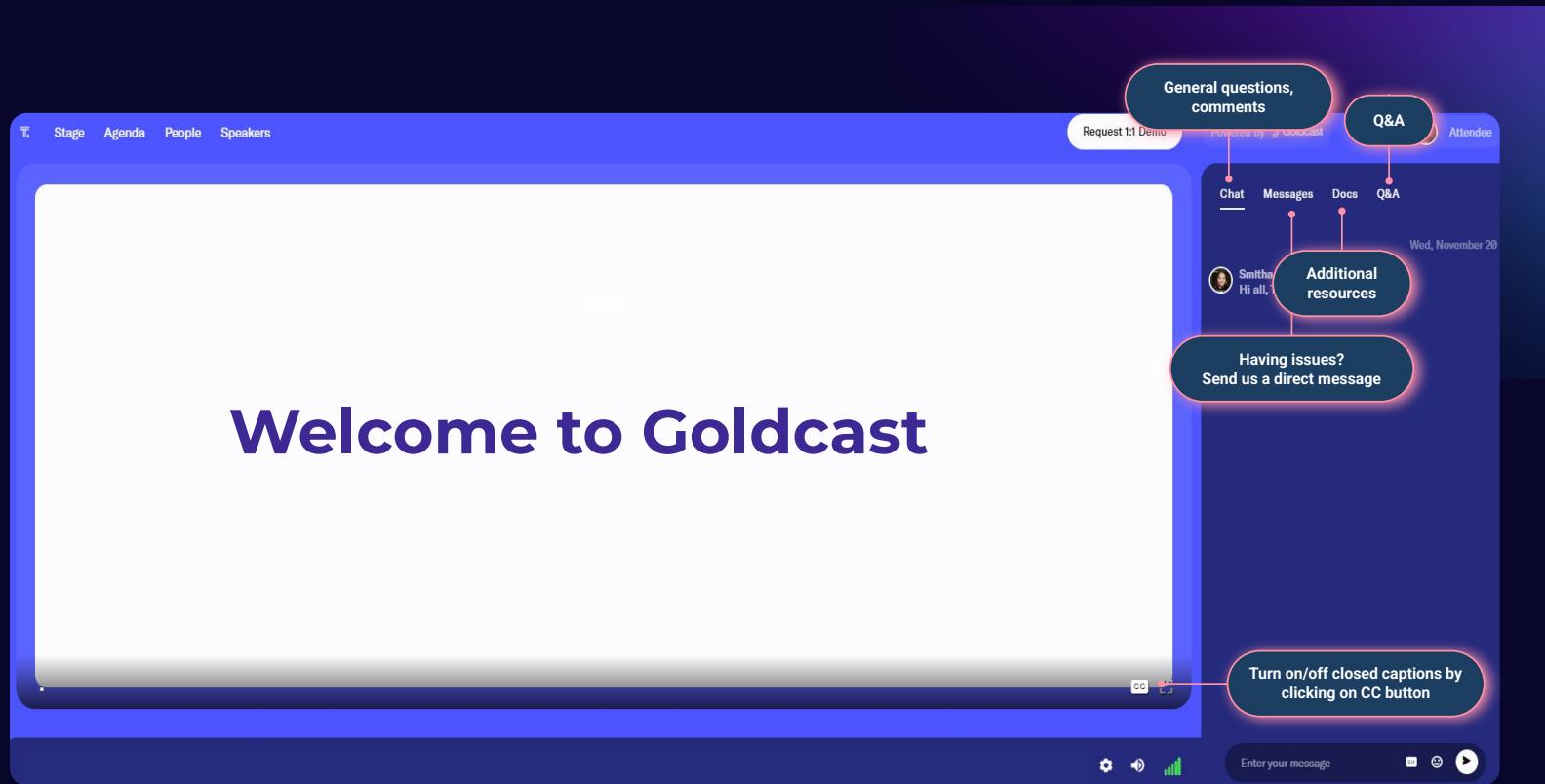
What you'll see today:

What's latest and greatest with **10.15.0 cl** version

Introducing **SpotCache**

Events & Activities Announcements

Open Q&A



Product SpotLight 10.15.0.cl



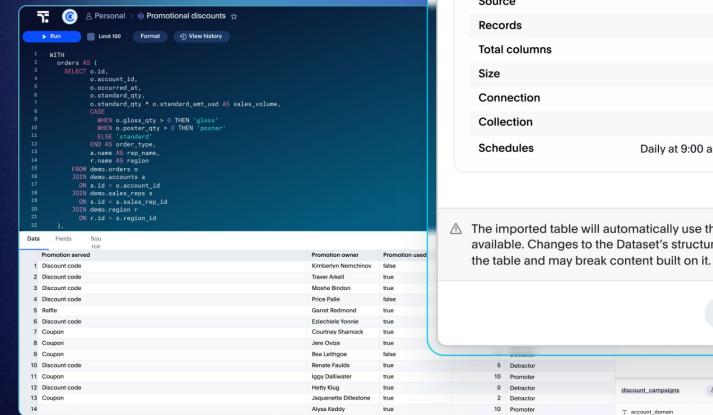
Demo

Release version change

Starting next release we are adopting a new release versioning format: year.month.0.cl.

As a result, next release is **26.2.0.cl**. This aligns our versioning approach with how other global companies do their releases.

Introducing SpotCache



Personal Promotional discounts

```
WITH orders_AB AS (
  SELECT o.id,
    o.account_id,
    o.occurred_at,
    o.standard_qty,
    o.standard_qty * o.standard_set_usd AS sales_volume,
    CASE
      WHEN o.gloss_qty > 0 THEN "gloss"
      WHEN o.poster_qty > 0 THEN "poster"
    END AS order_type,
    o.name AS rep_name,
    o.region
  FROM demo.orders o
  JOIN demo.accounts a
  ON o.id = a.account_id
  JOIN demo.sales_reps r
  ON o.id = r.rep_id
  JOIN demo.region r
  ON r.id = o.region_id
),
discount_campaigns AS (
  SELECT
    promotion_code AS promotion_served,
    promotion_owner,
    promotion_used
  FROM discount_campaigns
)
SELECT
  promotion_served,
  promotion_owner,
  promotion_used
FROM discount_campaigns
```

Data	Fields	Source
1	Promotion served	Promotion owner
2	Discount code	Kimberlyn Nemchinov
3	Discount code	Travis Arkell
4	Discount code	Abigail Holden
5	Discount code	Price Palle
6	Discount code	Garret Redmond
7	Discount code	Estellehie Yonnia
8	Coupon	Colleen Shanrock
9	Coupon	Jen Ochoa
10	Coupon	Riva Lehigoe
11	Discount code	Renee Faulds
12	Coupon	Iggy Dallwater
13	Coupon	Hetty Klug
14	Coupon	Imogen Dillosone
15	Coupon	Alyya Keddy

Publish to the data workspace X

This imports the Dataset as a table into the data workspace. The table will only be visible to you and admins by default.

Name

Dataset details

Source	SQL Query
Records	1000
Total columns	35
Size	8MB
Connection	Snowflake
Collection	Marketing
Schedules	Daily at 9:00 am Eastern Time (US & Canada)

⚠ The imported table will automatically use the most recent results available. Changes to the Dataset's structure require manual updates to the table and may break content built on it.

Cancel Publish

✓ Dataset successfully published

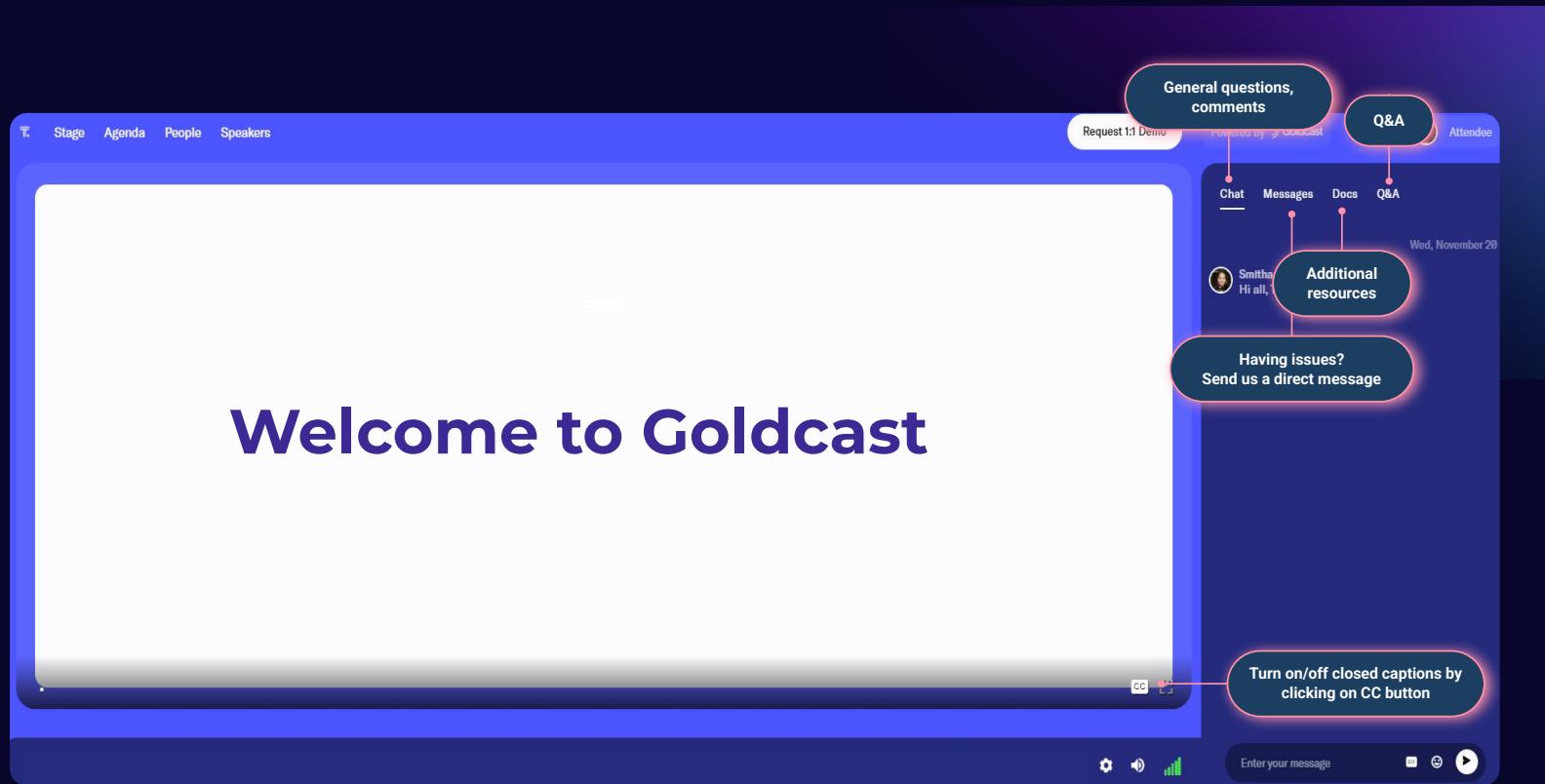
[Open in data workspace](#) ↗



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What you'll learn today:

Why we need more flexibility in today's data strategies

Why SpotCache

How to get started fast with SpotCache

How to access SpotCache and your exclusive promotion

You might be facing these challenges:

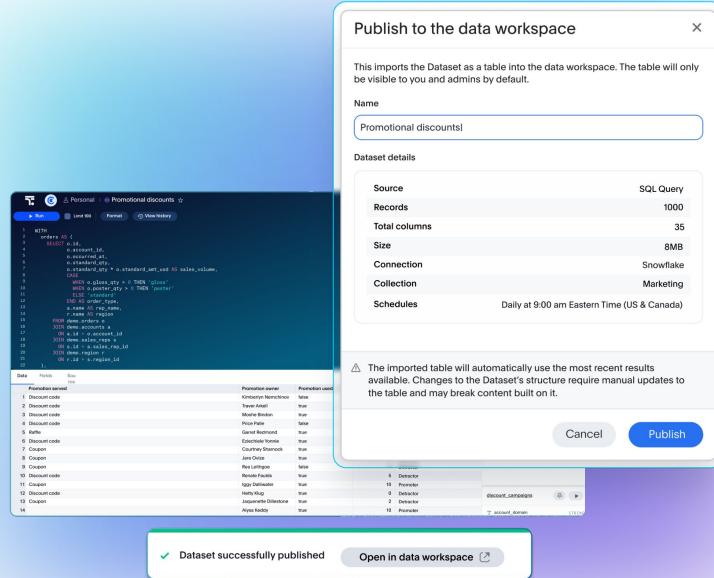
Unpredictable Cloud Costs



Fragmented Data



Introducing SpotCache, ThoughtSpot's new caching layer



Scale AI-ready data to every user, without the cloud-spend surprises.

SpotCache

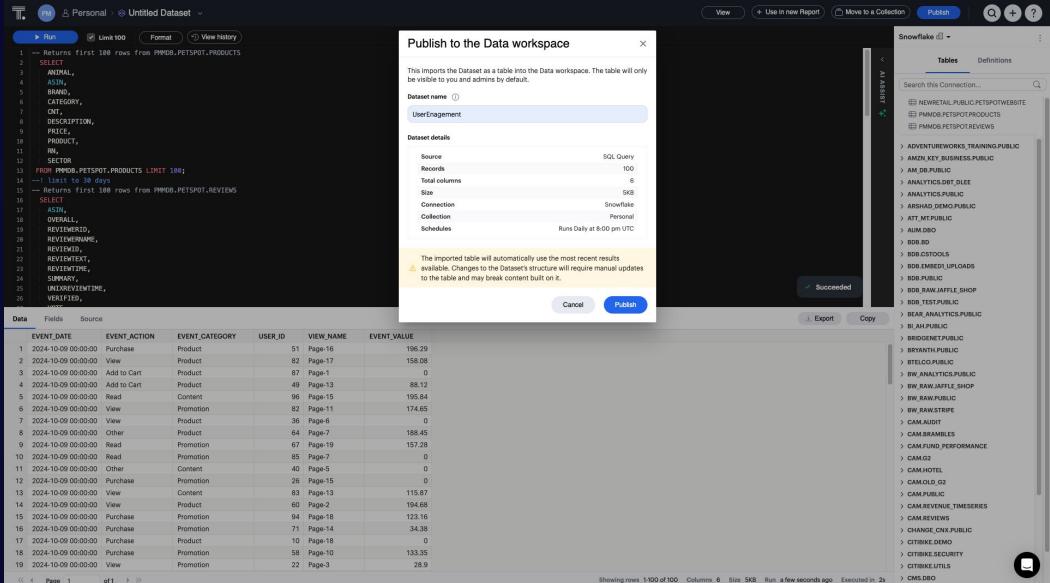
Scale AI-ready data to every user, without the cloud-spend surprises.

What is it?

ThoughtSpot's new caching layer

What's in it for me?

- Unlimited queries, lower cloud costs
- Flexibility with live data and data snapshots
- Predictable, reliable data refreshes
- Prep a unified insight layer for ThoughtSpot



The screenshot shows the ThoughtSpot Data workspace interface. A modal window titled "Publish to the Data workspace" is open, prompting the user to enter a dataset name ("UserEngagement") and select a connection ("Snowflake"). The dataset details are listed, including the source as a SQL Query, records (100), total columns (6), size (5KB), and a scheduled refresh. The main workspace shows a table with 100 rows of data, with the first few rows listed below:

Event Date	Event Action	Event Category	User ID	View Name	Event Value
2024-10-09 00:00:00	Purchase	Product	51	Page-16	100.29
2024-10-09 00:00:00	View	Product	82	Page-17	158.08
2024-10-09 00:00:00	Add to Cart	Product	87	Page-1	0
2024-10-09 00:00:00	Add to Cart	Product	49	Page-13	88.12
2024-10-09 00:00:00	Read	Content	98	Page-10	195.34
2024-10-09 00:00:00	View	Promotion	92	Page-11	174.65
2024-10-09 00:00:00	View	Product	36	Page-6	0
2024-10-09 00:00:00	Other	Product	64	Page-7	188.45
2024-10-09 00:00:00	Read	Promotion	67	Page-19	157.28
2024-10-09 00:00:00	Read	Promotion	85	Page-7	0
2024-10-09 00:00:00	Other	Content	40	Page-5	0
2024-10-09 00:00:00	Promotion	Promotion	36	Page-10	0
2024-10-09 00:00:00	View	Content	83	Page-13	115.87
2024-10-09 00:00:00	View	Product	60	Page-3	194.68
2024-10-09 00:00:00	Purchase	Promotion	94	Page-18	123.16
2024-10-09 00:00:00	Purchase	Promotion	71	Page-14	34.38
2024-10-09 00:00:00	Purchase	Product	10	Page-18	0
2024-10-09 00:00:00	Purchase	Promotion	58	Page-10	133.35
2024-10-09 00:00:00	View	Promotion	22	Page-3	26.9

At the bottom of the workspace, a status bar indicates: "Showing rows 1-100 of 100 Columns 8 Size 5KB Run a few seconds ago Executed in 2s".

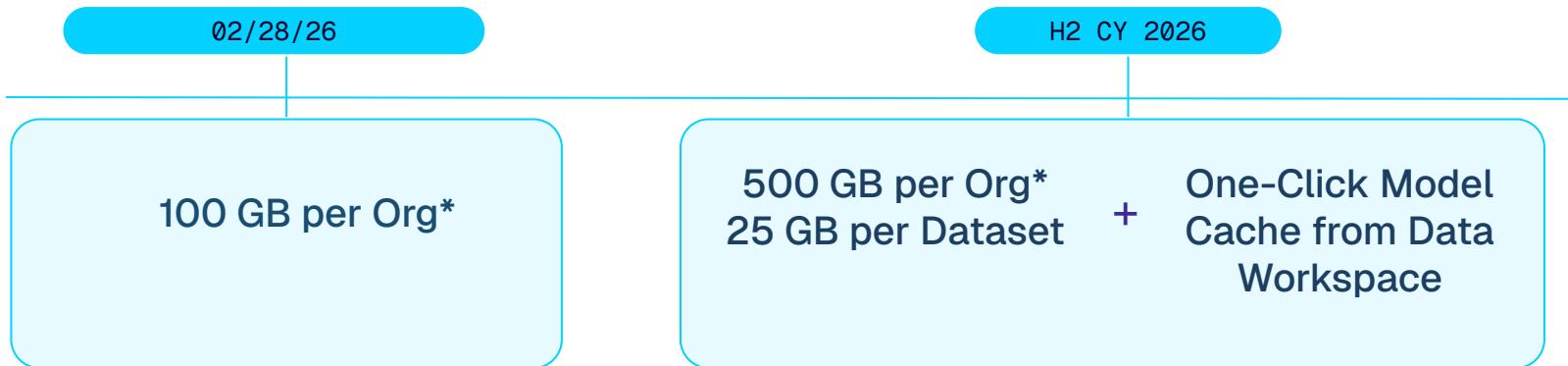
SpotCache is available to all customers today.

If you have Analyst Studio, SpotCache is automatically included (at the default size capacity of 10GB per Org for Enterprise, 5GB per Org for Pro), and you can use it today. If you need more capacity, you can buy this too.

If you do NOT have Analyst Studio, you can buy SpotCache as a standalone offering. Because you access SpotCache through the Analyst Studio interface, you also get the rest of Analyst Studio for free.

Customers are live today with SpotCache with 300+ GB total via multiple Orgs.

Per Org Limits (Enterprise)

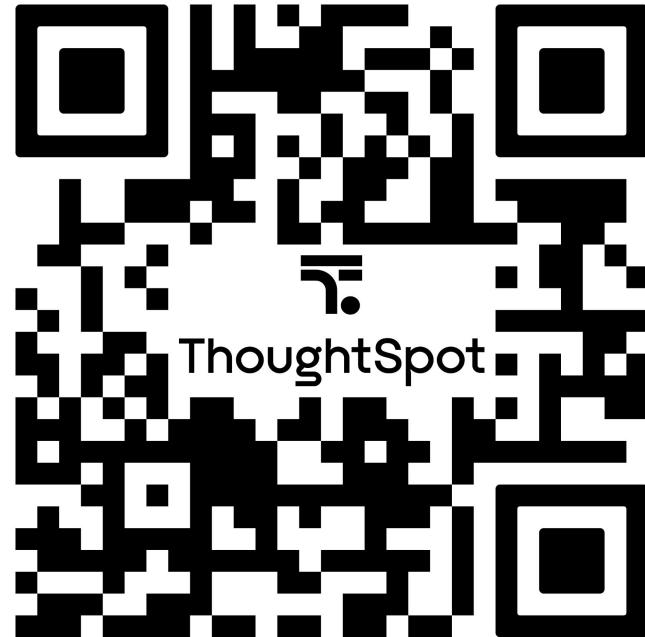


*GB Limit **ONLY** applies to Published Datasets, and not to the working Datasets.

All ThoughtSpot customers
who have attended today can
try SpotCache for a year,
free.

Restrictions apply based on your TSA/TSE subscription
and plan. Customer needs to sign-up by April 30, 2026.
For more information, please contact your ThoughtSpot
team.

Try SpotCache
today ([Link](#))



Q&A

Events & Activities

Introducing

SpotMap

Official ThoughtSpot Product
Roadmap Webinar

First Thursday of each month

WEBINAR

SpotMap:

The Official ThoughtSpot
Roadmap Webinar

Thursday, February 5th

3:00 - 3:30 PM BST | 10:00 AM - 10:30 AM EST

Why SpotMap?

Your business relies on ThoughtSpot, and you need crystal-clear certainty about where the platform is going. Stop chasing scattered information. SpotMap is our new, simple, monthly event series designed to give you continuous, direct insight into our product direction.

What You Get in Every Session:

- ✓ **Direct Access to Leadership:** Hear straight from the Product Managers building the future of analytics. This is your chance to ask questions and get answers directly from the source.
- ✓ **Always Be Prepared:** Get a simple, consistent roadmap overview every month, ensuring you know which key features are coming across all major product lines.
- ✓ **Maximize Your Investment:** Eliminate guesswork. See the exact features and timelines you need to plan your team's training, adoption, and scaling of ThoughtSpot.

Join the ThoughtSpot COMMUNITY

Ask Questions, Find Answers.



Ask questions, find solutions, share expertise, and collaborate with other users worldwide.

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aliquam efficitur odio in volutpat mollis.

Access Product Knowledge, News, and Updates



Uncover content to get the most value from ThoughtSpot, including 300+ knowledge articles, resources, monthly newsletters, upcoming events, and product updates.

Mauris eget elit massa. Ut ornare nibh non metus pharetra posuere.

Donec mollis lectus vitae.

Join the Career Hub



Network with other users worldwide to learn from one another and share your experiences.

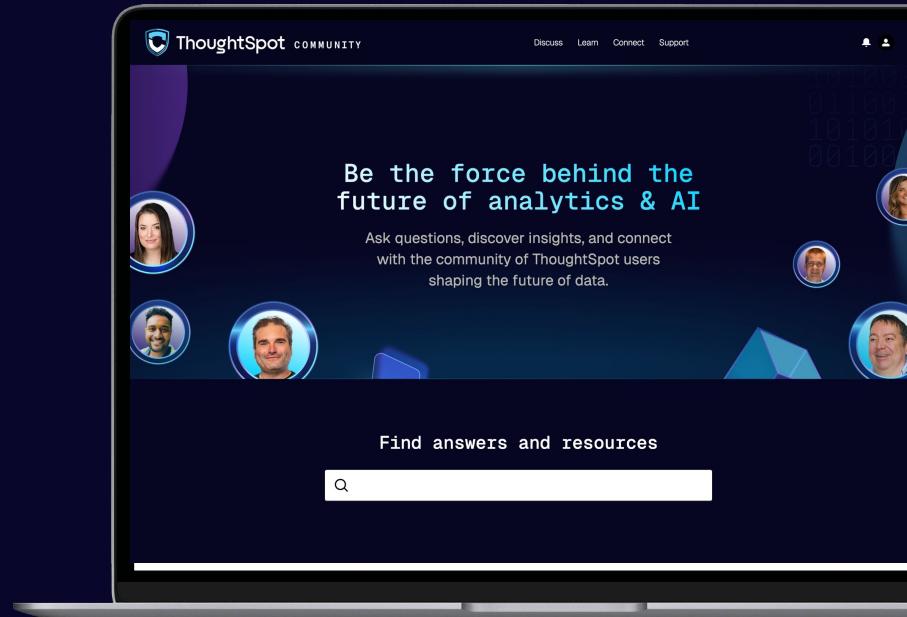
Share Product Ideas



Browse, vote, submit and discuss product ideas, feature requests, or enhancements with your peers and the ThoughtSpot team.

Visit the Community: community.thoughtspot.com

www.thoughtspot.com



Subscribe to the What's New group

Never miss important updates

Join our “What’s New” group and subscribe to email updates, so you never miss release announcements, product updates, or other important information as it becomes available.

We promise we won’t spam you 😊

How to subscribe:

- 1) Visit <https://community.thoughtspot.com/s/news-and-announcements>
- 2) Click “Join Group”
- 3) Select email notification preferences in the drop down menu (we strongly recommend “Every Post” but daily/weekly digests are available).

The image displays the ThoughtSpot community interface. At the top, a 'Join Group' button is highlighted with a purple arrow. Below it, a dropdown menu for email notifications is shown, with 'Every Post' selected. The main feed shows a post by Karli Onofrio about the annual data and AI trends report. The right side of the interface includes a 'Group Details' sidebar with information about the group and a 'Leaderboard' section showing user profiles and points.