

ThoughtSpot Insights Hour

August 27th 2026





Hetarth Chokshi
Solutions Engineer
ThoughtSpot



Siddhant Rohela
Senior Product Manager
ThoughtSpot



Paul Froggatt
Director, Technical Architects
ThoughtSpot



Calvin John
Customer Success Leader & Host
ThoughtSpot

Three Pillars of Insights Hours

Product Spotlight

**How-to
ThoughtSpot**

Community Thread

- Hosted **last Thursday of every month** by ThoughtSpot's GTM team
- Register for **one or all sessions**
- Ask your questions using Q&A for the **Community thread** discussions

What you'll see today:

Build your own Agent's & Apps

Insight Tiles: What are they and how can they be used

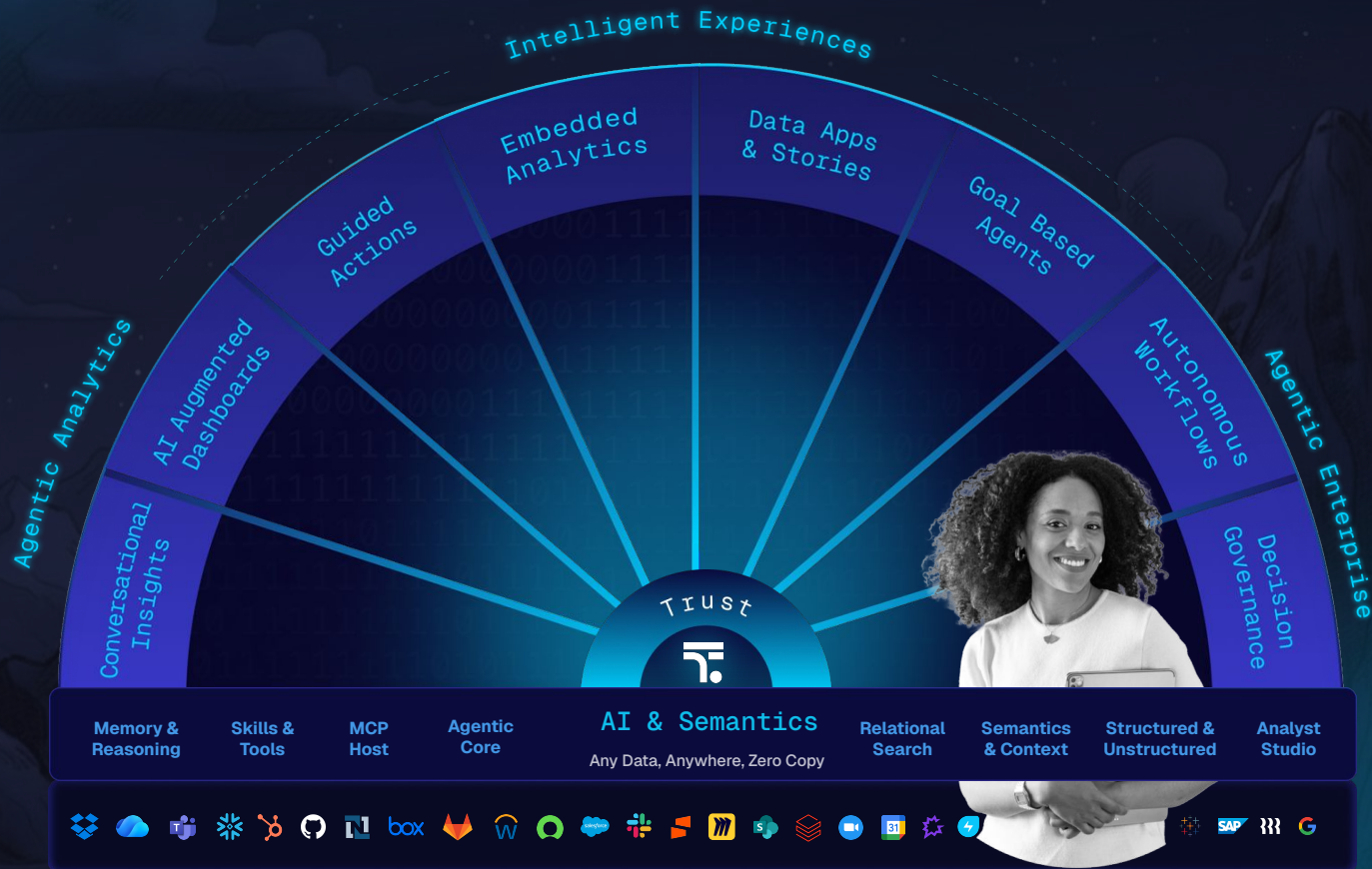
Events & Activities Announcements

Open Q&A

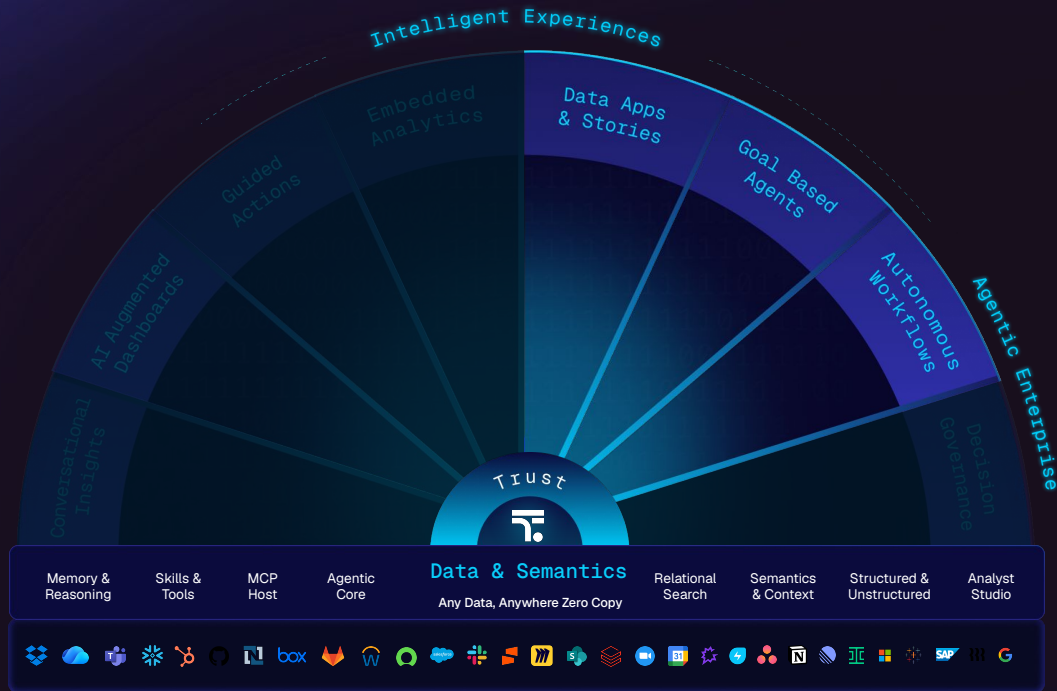
The screenshot shows the Goldcast video player interface. The main video area displays the text "Welcome to Goldcast". The top navigation bar includes links for Stage, Agenda, People, and Speakers. On the right side, there is a sidebar with several interactive elements:

- General questions, comments**: A callout pointing to the "General questions, comments" button in the top right.
- Q&A**: A callout pointing to the "Q&A" button in the top right.
- Additional resources**: A callout pointing to the "Additional resources" button in the sidebar.
- Having issues? Send us a direct message**: A callout pointing to the "Having issues? Send us a direct message" button in the sidebar.
- Turn on/off closed captions by clicking on CC button**: A callout pointing to the "CC" button in the bottom right corner of the video player.

The sidebar also shows a "Chat" section with a message from "Smitha" saying "Hi all," and a "Messages" section. The date "Wed, November 20" is displayed in the sidebar. The bottom of the video player has a control bar with settings, volume, and a "Enter your message" input field.



Agentic Analytics Platform



AgentSpot Demo:

Build an App with a prompt

"Knowing isn't the win. Doing is." Today, they happen together.

From insight to outcome. In a flash.

Everything today is built from one plain-English prompt, on your governed data.



01

Agent

Ask it, it acts

A live conversation over your data. Ask a hard question, get an answer in seconds, and it can send the email or post the alert for you.



02

Workflow

Runs on its own

Set it once. It watches the data overnight and delivers a briefing every morning, with an alert if something crosses the line.



03

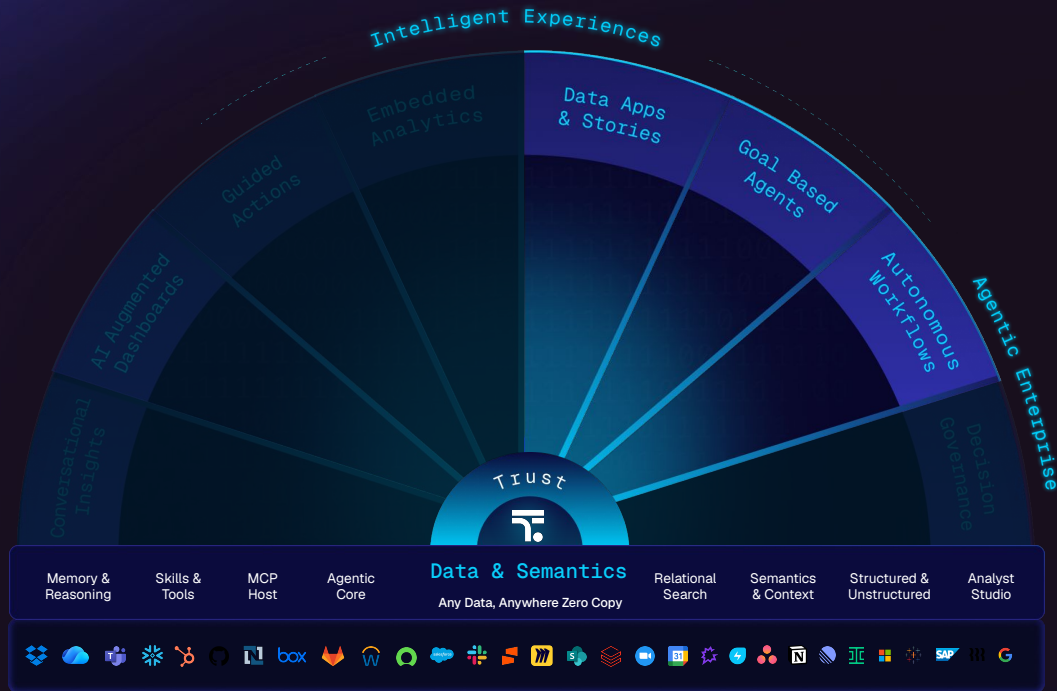
App

A tool anyone opens

A live, production-quality tool — your numbers and the business context together. Not a dashboard. Your own app.

Same data. Same connectors. **Let's build all three.**

Agentic Analytics Platform



Ask your Agent to do it!



What's the latest on our Top 10 deals? What's the customer sentiment?



Why are we seeing a slow down in conversion in the North east for our commercial segment



Build me a dashboard to measure adoption for top Customers



What is the distribution of deal sizes in our pipeline?



Create a data model to track sales performance for the C-Suite



Can you identify any anomalies in our inventory data?



Where are our biggest bottlenecks in our supply chain fulfillment?



Create marketing campaigns for High NPS customers



What is our R&D velocity trend last 6 months?



What KPIs should I focus on?

3-Agent Launch Program

01 / SCOPE

Define & Align

Collaboratively map business goals and workflows. Draw from our catalog of pre-built templates to accelerate launch velocity.

02 / BUILD

Connect & Configure

ThoughtSpot engineers construct and set up the agents directly. You indicate key systems, **MCP servers**, and logic parameters.

03 / DEPLOY

Go Live & Scale

Deploy your first three agents **into production at no cost** to resolve live workflows and unlock immediate business value.

JOINT PARTNERSHIP MODEL

Shared Commitment

A true active partnership: Identify a **C-suite Executive Sponsor** to champion goals, and provide rapid credential access and connector metadata.

The 30-Day "Go-Live" Sprint

Launch your first agent within 30 days to retain free status. **AI momentum** is the single biggest predictor of overall enterprise success.



Insight Tiles

AI-generated analysis on a Liveboard

Events & Activities

webinar

Why Traditional Analytics Are Failing Modern Teams

On August 27 at 8am PT, ThoughtSpot's Jane Smith and Mark Hill-Smith sit down with Kim Faura, who scaled analytics at Gumtree, to work through what product leaders are getting wrong and what the best teams do differently:

- Why proactive intelligence, not static dashboards, are quickly becoming table stakes for any analytics experience
- The difference between getting data in front of your users and getting your users to a decision (and why only one drives adoption)
- What building the analytics layer in-house actually costs, from the headcount you didn't plan for to the governance you can't afford to get wrong

The teams pulling ahead aren't building more. They've figured out what only they can build, and what they should never own.

Join to see where the line falls, and what it frees your team to build instead.

[Register-now](#)



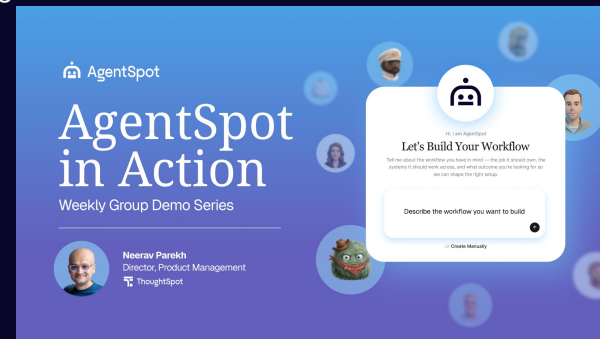
AgentSpot in Action

(weekly group demo on Thursday's at 9am PT)

Each week, we will build a real use case live and show how AgentSpot turns it into a working agentic workflow.

In this 30 minute session, you will see how to:

- Describe the work in plain language and turn it into a working agentic workflow
- Connect it to the tools and data your team already uses
- Add the business rules, approvals, and context it needs
- Run the workflow across systems and see what it changed
- Share what you build while keeping every action governed and secure



Who It's for: For anyone with a process to improve, a task to automate, or work to move forward.
No technical background required, just curiosity about what AI can do when it actually takes action.

[Register Now!!](#)

AgentSpot Interactive

(weekly office hours on Wednesday at 9am PT)

Join us for a hands-on, interactive session with the AgentSpot team. Bring your questions, use cases, or ideas and we'll work through them together.

Attendees should come prepared to:

- Learn how to spin up agentic workflows using plain language.
- Build a purpose-built agent from scratch to assist with everyday workflows like forecast planning, meeting preparation, company knowledge, recruitment, data preparation and other personalized use cases.
- Explore new ways to use AgentSpot and see what's possible.
- Connect your workflow to the tools your company already uses.
- Share your work with your team while keeping it secure and governed.

Who It's for:

Building with AgentSpot? Bring your questions and build alongside us. No technical experience required.

New to AgentSpot? Come see what's possible through real experiences, or [join our weekly group demo](#).

Everyone is welcome

[Register Now!!](#)

SpotMap

Official ThoughtSpot Product Roadmap Webinar

First Thursday of each month

Thursday, September 3rd
8am PT | 4pm BST | 11am ET

Speakers



Anjali Kumari
VP, Product Management



Ellie Slater
Senior Customer Success Manager



[Register Now!!](#)

On-demand

Data Prep Without the Dirty Work

Reimagining data prep in the agentic era with the next generation of Analyst Studio.

Join us for an exclusive live session featuring Tony Baer, Founder and industry analyst, dbInsights, Field Chief Data & AI Officer Jane Smith, and ThoughtSpot VP of Product Anjali Kumari.

[View-now link](#)

The screenshot displays the ThoughtSpot Analyst Studio interface. At the top, a navigation bar includes 'View', 'Banking Data', 'Report', 'Schedule', and 'View about'. Below this, a 'Query 1' tab is active, showing a table of data. A formula bar at the top center displays $f_x = \text{SUM}(\text{Loan Amount} + \text{Interest Amount}) / \text{Years}$. On the left, a 'Publish to the Data workspace' dialog box is open, showing details for a dataset named 'loan_preapprovals', including source, records, total columns, size, connection, collection, and schedule. A 'Publish succeeded' notification is visible at the bottom left. On the right, a chat window with SpotterPep is open, displaying a conversation about null values in the banking dataset.

Hi, I'm SpotterPep. I can help you with dataset prep. What would you like me to do?

Find null values in banking dataset

8% of cells have null values. Here is a breakdown by column:
Loan Amount : 5% null
Duration : 10% null
Education : 32% null
Is there a null convention that you follow for numeric and string based columns? I can update it for you.

I want to replace null values in loan amount column with avg. loan value

Sure. The avg. loan value is \$375,000. Would you like me to update the cells?

✓ Accept changes ✕ Dismiss

Type your response:

SpotterPep can make mistakes. Please verify its results.

On-demand

Bridging the Embedded Analytics Revenue Gap

New research reveals a striking divide in the embedded analytics market: Most product teams report no measurable ROI, while others see up to 150%+. **What separates the two?**

Tune into this session to walk away with real results & insights.

[View Now](#)

ThoughtSpot

ThoughtSpot

Endpoint

WEBINAR

Bridging the Embedded Analytics Revenue Gap

Discover what teams seeing 150%+ ROI do differently

Ivan Seow
Sr. Director,
Product Marketing

Jeff Rubesin
VP, Product
Strategy

On-demand

Agentic Analytics Playbook LDN

A data and AI event brought to you by ThoughtSpot

The event is intended to share all our learnings over the past year in this rapidly changing world of AI Analytics, proof points from the success of our customers such as Thrive, Superdrug and Zencargo as well as takeaways you can use to build your playbook for success.

[View-now link](#)



Join the ThoughtSpot COMMUNITY



Ask Questions, Find Answers.

Ask questions, find solutions, share expertise, and collaborate with other users worldwide.

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aliquam efficitur odio in volutpat mollis.



Access Product Knowledge, News, and Updates

Uncover content to get the most value from ThoughtSpot, including 300+ knowledge articles, resources, monthly newsletters, upcoming events, and product updates.

Mauris eget elit massa. Ut ornare nibh non metus pharetra posuere. Donec mollis, lectus vitae.

Join the Career Hub

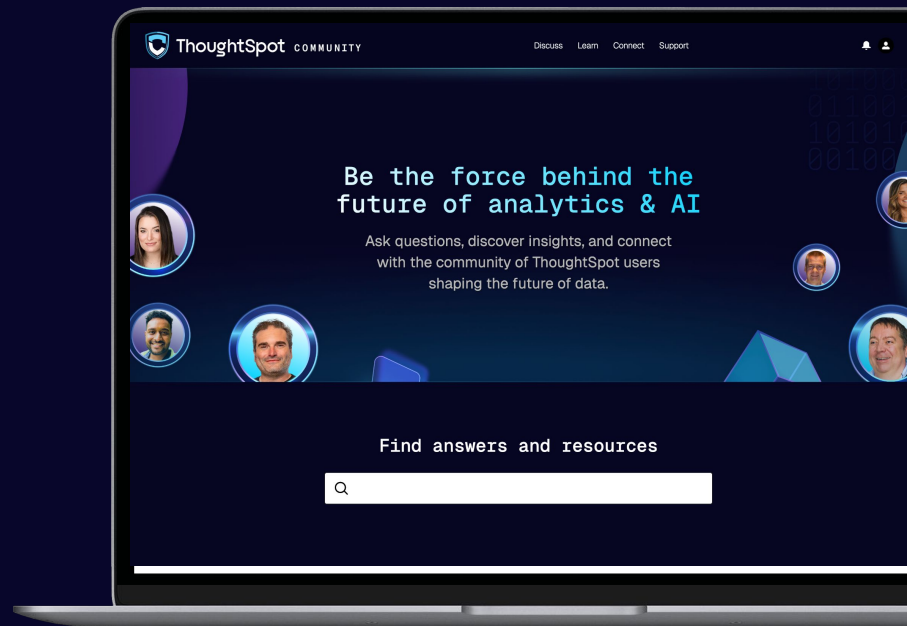


Network with other users worldwide to learn from one another and share your experiences.



Share Product Ideas

Browse, vote, submit and discuss product ideas, feature requests, or enhancements with your peers and the ThoughtSpot team.



Visit the Community: community.thoughtspot.com

Subscribe to the What's New group

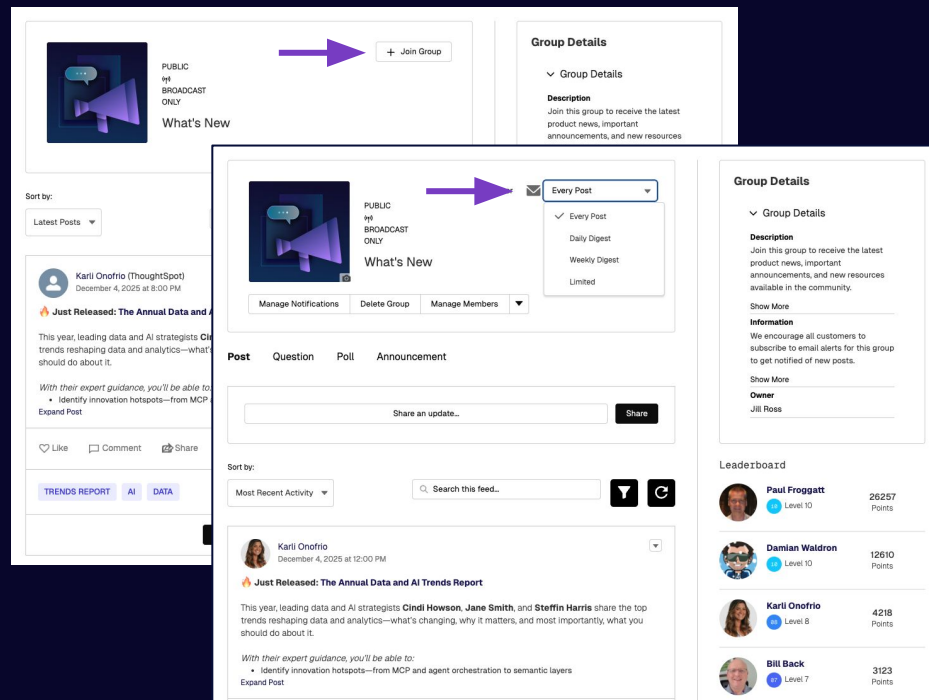
Never miss important updates

Join our “What’s New” group and subscribe to email updates, so you never miss release announcements, product updates, or other important information as it becomes available.

We promise we won’t spam you 😊

How to subscribe:

- 1) Visit <https://community.thoughtspot.com/s/news-and-announcements>
- 2) Click “Join Group”
- 3) Select email notification preferences in the drop down menu (we strongly recommend “Every Post” but daily/weekly digests are available).



We want to hear from you!

Share your feedback
on Gartner Peer
Insights



Gartner
Peer Insights.. **Leave a review**

Thank you

How It Works — Query Switching Mechanism

User Query

Search Data, Liveboard,
Spotter, Embedded Analytics,
Mobile, Schedule

Token Matching

Column & measure name
matching vs. aggregate
model(s)

Ordered Evaluation

Models assessed in priority
order (TML definition)

Model Switch

Transparent substitution —
aggregate model used silently

Result Returned

Faster, cheaper query with
identical UX

Token-Based Matching

Switch logic matches column & measure names between primary and aggregate models.

Formula Measure Support

Correctly handles measures defined as Formulas in the Model during substitution.

Data Bucketing

Aggregates at Monthly grain satisfy TOTAL, YEARLY, or QUARTERLY queries automatically.

Security Preserved

Row Level Security and Column Security Rules applied independently to each model.