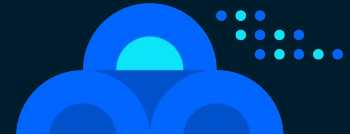ThoughtSpot.

Turn data into innovation with a limitless data cloud

Nic Smith
Head of Data Analytics
Product Marketing
Google Cloud

Vikas Kumar
Head of Data, AI/ML
Architect, CNA

Kellyn Cochell
SVP, Senior Regional
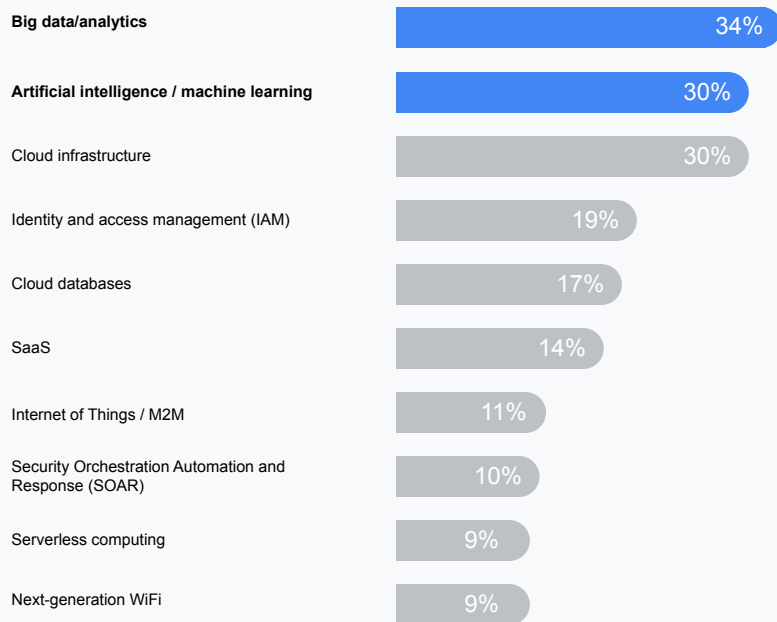Sales Director CTS
Americas, FactSet

Google Cloud

Turn data into innovation with a limitless data cloud

Nic Smith, Head of Product Marketing for Data Analytics at Google Cloud

Technology is Altering the Way Organizations Operate

Organizations see data and AI/ML potential

Big data/analytics	34%
Artificial intelligence / machine learning	30%
Cloud infrastructure	30%
Identity and access management (IAM)	19%
Cloud databases	17%
SaaS	14%
Internet of Things / M2M	11%
Security Orchestration Automation and Response (SOAR)	10%
Serverless computing	9%
Next-generation WiFi	9%

Q: Which of these technologies has the most potential to significantly alter the way your business operates over the next 3 to 5 years?
CIO Magazine, Oct 2021

but are struggling to make it a reality

10%

of organizations achieve significant financial benefits from AI

Boston Consulting Group
Are You Making the Most of Your Relationship with AI?, Oct 2020

Google Cloud

68% of companies are unable to realize measurable value from data.

Accenture, Closing the Data Value Gap, 2019

Data is big and multi-format.

Data requires more than SQL.

Data reaches everyone.

More data copies

More data silos

More capacity

More tech islands

More security risk

More integrations
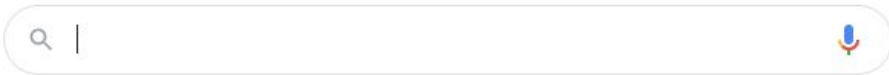
High costs

Constant Capacity Planning

Low productivity

Limited access

Data unavailable

Poor SLAs

Unclear compliance

Google Cloud

The innovation leader in applying Data + AI to real-world situations

Search
Search ranking
Speech recognition

Translate
Text, graphic and
speech translations
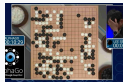
Photos
Photos search

Gmail
Smart reply
Spam classification

Self Driving Car
1.5MM miles driven

Smarter & Cleaner Infrastructure
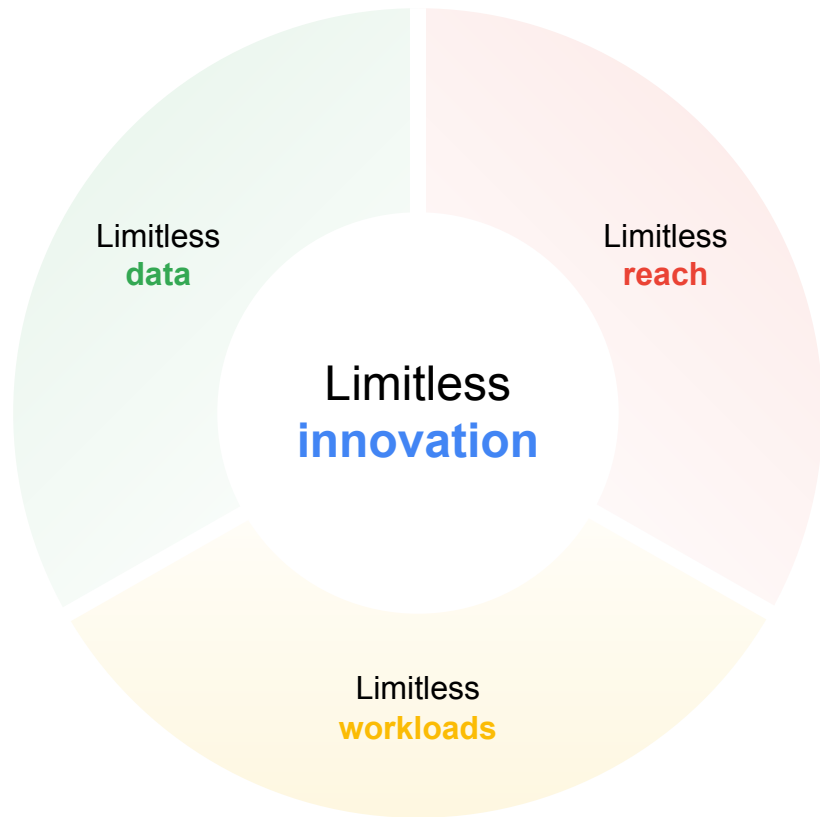2X more efficient, delivers
6X computing power

AlphaGo
First AI to beat a world
Go champion (2016)

YouTube
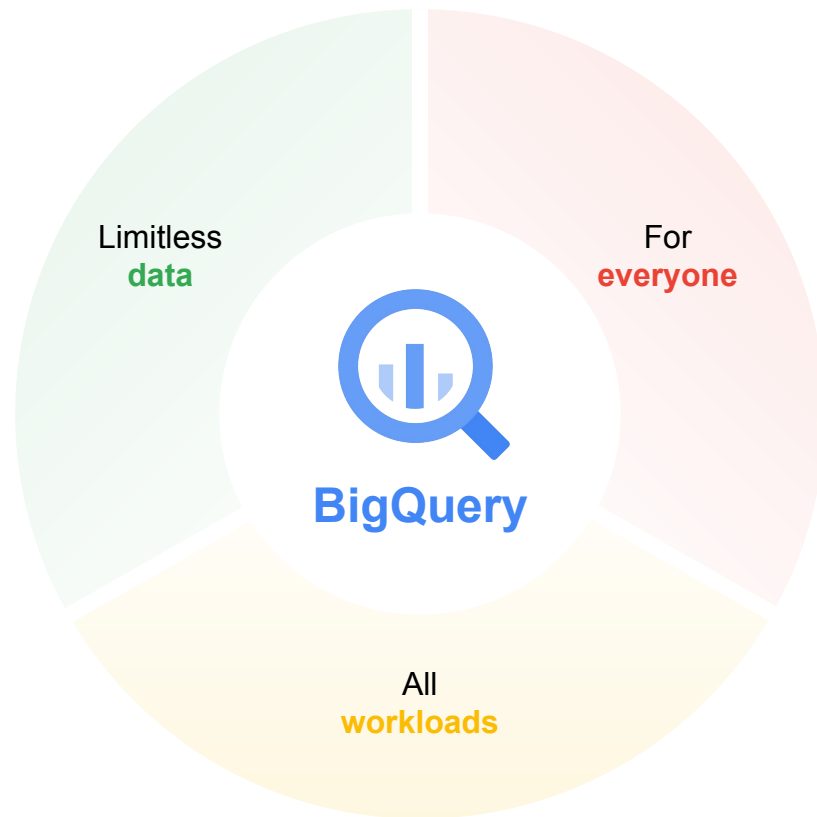Video recommendations
Better thumbnails

Google Cloud

Data-driven innovation requires a **limitless Data Cloud.**

Limitless **data**

Limitless **reach**

Limitless **innovation**

Limitless **workloads**

Google Cloud

BigQuery

The core of Google's Data Cloud to power your data-driven innovation.

100k+ data professionals have started their Data Cloud journey using BigQuery with trials growing nearly **150% YoY in 2021**.

Limitless **data**

For **everyone**

BigQuery

All **workloads**

Google Cloud

BigQuery helps you do more

Limitless **data**	All **workloads**	For **everyone**
Completely serverless	SQL, Spark, Search, Stream	Built-in BI
All types of data	Built-in AI/ML	Analytical applications
Data exchanges	Analytical + Transactional	Partner ecosystem

Cost Effective | Highly Productive | Always On | Easy to Secure | Clear Compliance | Open Extensions

Removing Limits in **Healthcare**

> *The ongoing effort to use cloud ML, and AI capabilities to rapidly diagnose serious and complex medical conditions will not only have a positive and dramatic impact for individuals with these conditions, it will also normalize the use of ML as a diagnostic tool in the medical field.*
>
> **~ Mayo Clinic**

400%

Speed of analysis from 4 days to 20mins

100x

Reduction of analysis cost from $500 to $5

Please Welcome

Nic Smith

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Product Marketing at
Google Cloud

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Google Cloud

Begin your data cloud journey today

Sign up for BigQuery Sandbox

g.co/cloud/bigquery

Discover Industry Solutions

g.co/cloud/solutions/smart-analytics

Uncover Value Stories

g.co/cloud/data-cloud

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