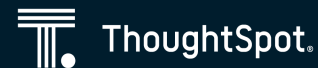


BEYOND.2022



Product Spotlight

Search & Visualizations



Sahar Ghafari
Product Manager



Vishal Kasera
Sr. Director,
Product Management

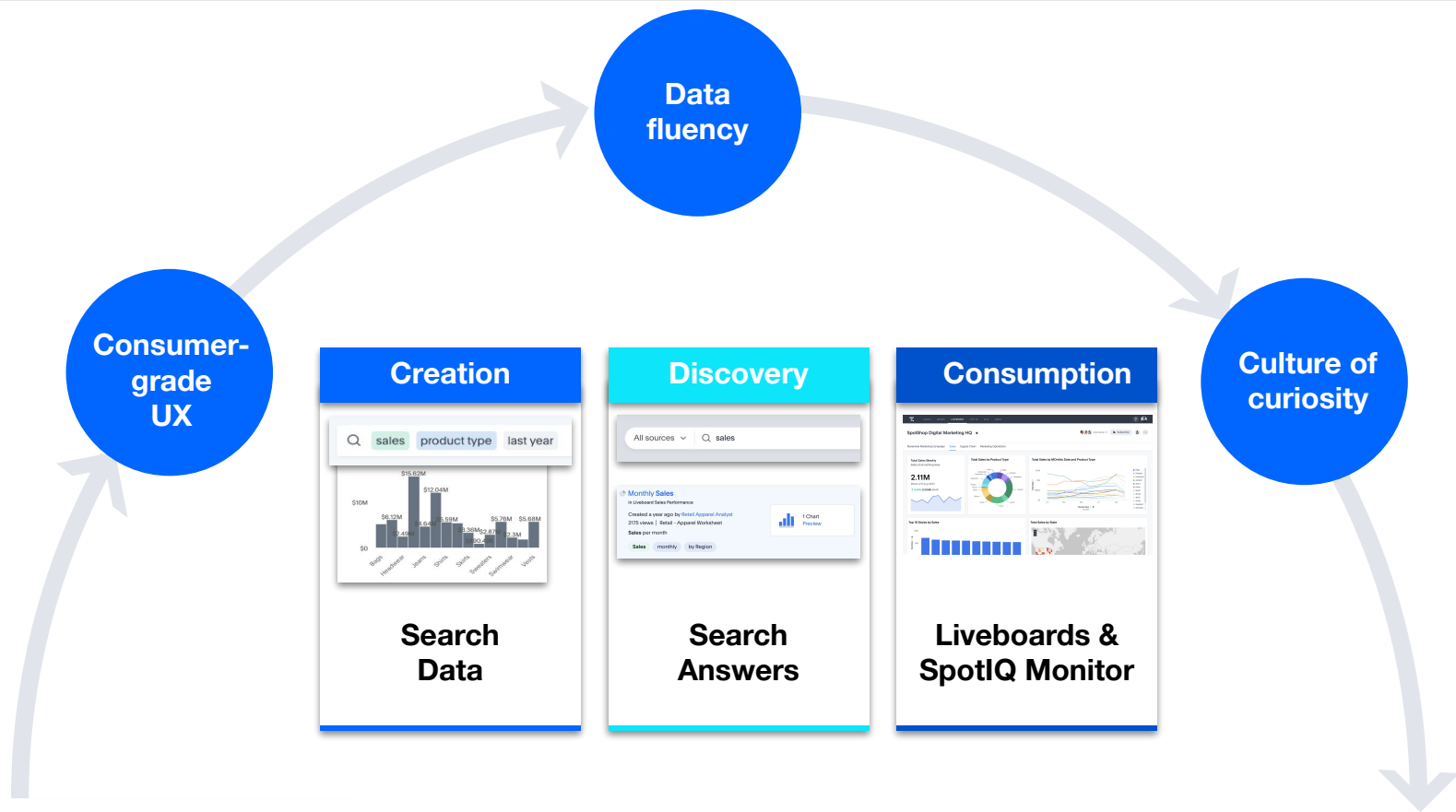


Arpit Rai
Director,
Product Management

How do you build a data-driven culture?



ThoughtSpot: Self-service analytics for every user



Safe Harbor Statement

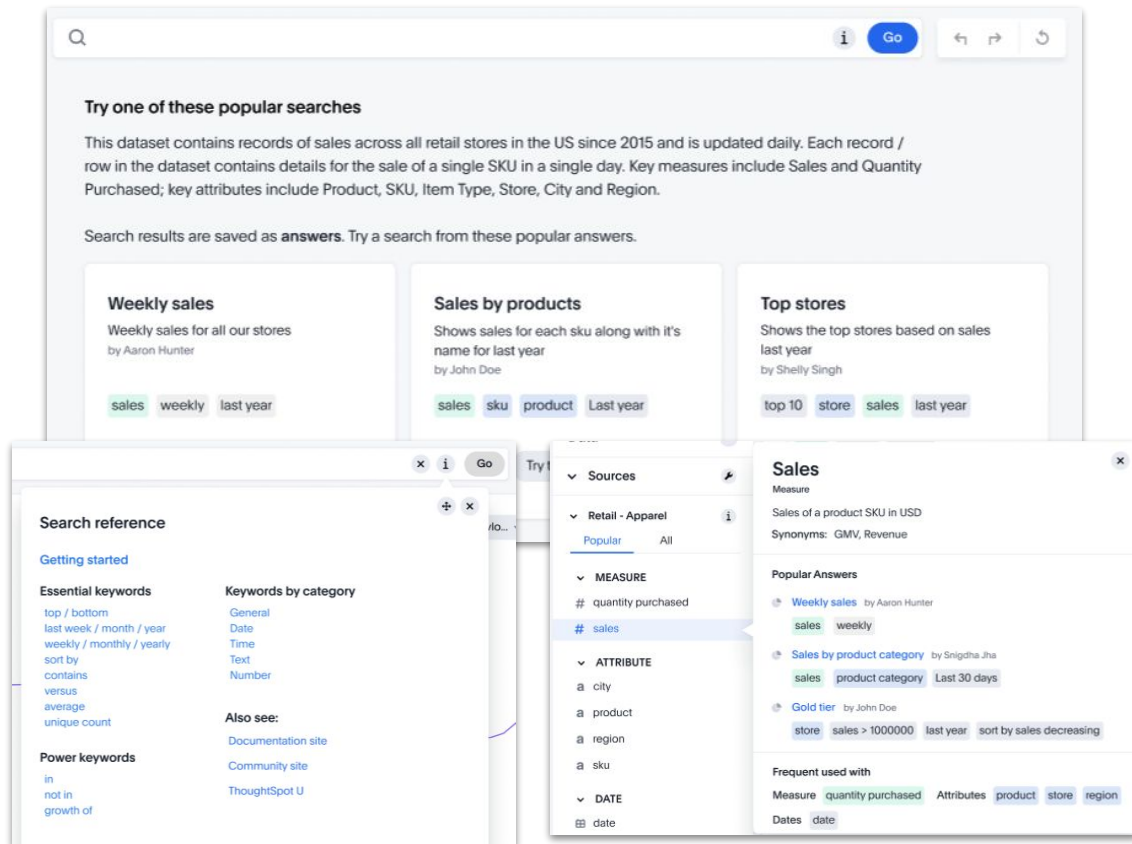


Certain information contained in this presentation is forward-looking in nature. Any expectations based on these forward-looking statements are subject to risks and uncertainties and other important factors. These and many other factors could cause delivery of products, features or enhancements to differ materially from expectations based on these forward-looking statements. ThoughtSpot does not undertake an obligation to update its forward-looking statements to reflect future events or circumstances.

Creation: Search Data



Search Data: Driving data fluency for every user



Get started easily with intuitive **user onboarding** features

Ramp up quickly on any dataset by using the **revamped left data panel**

Build your knowledge of search keywords and syntax with the **in-product search keywords reference**

Note: Some features may have limited support in ThoughtSpot Software



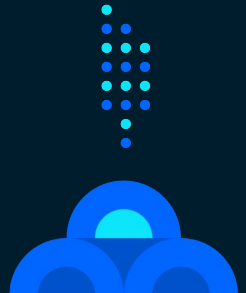
ThoughtSpot

☒ Remember me

Sign in

Sign up

Discovery: Search Answers



Search to answer every question for every user



Google-like free-form (“NLP”) questions with rich interactive results

“sales” (*Metric*)

“acme widgets” (*Customer Name*)

“quarterly revenue” (*Chart Name*)

“attrition analysis” (*Topic*)

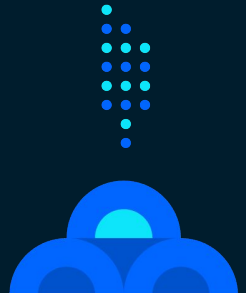
“conference leads gartner” (*Liveboard name with filter ‘Gartner’*)

“sales by category” (*Analytical Question*)

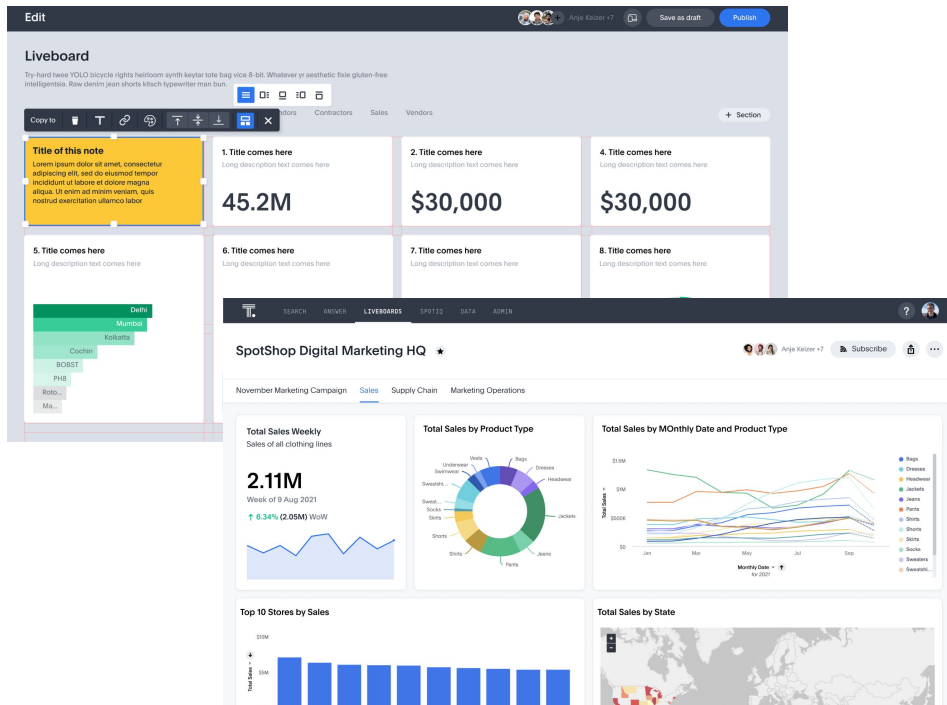
“best selling products” (*Analytical Question*)

“show me the highest selling products with the top markets for each product” (*Analytical Question*)

Consumption: Liveboards & SpotIQ



Roadmap



Liveboards

Tabs

Custom tile sizes

Note tiles

Personalized filter values

Parameters

Brushing & linking

Filters

Custom date picker

Mandatory filters

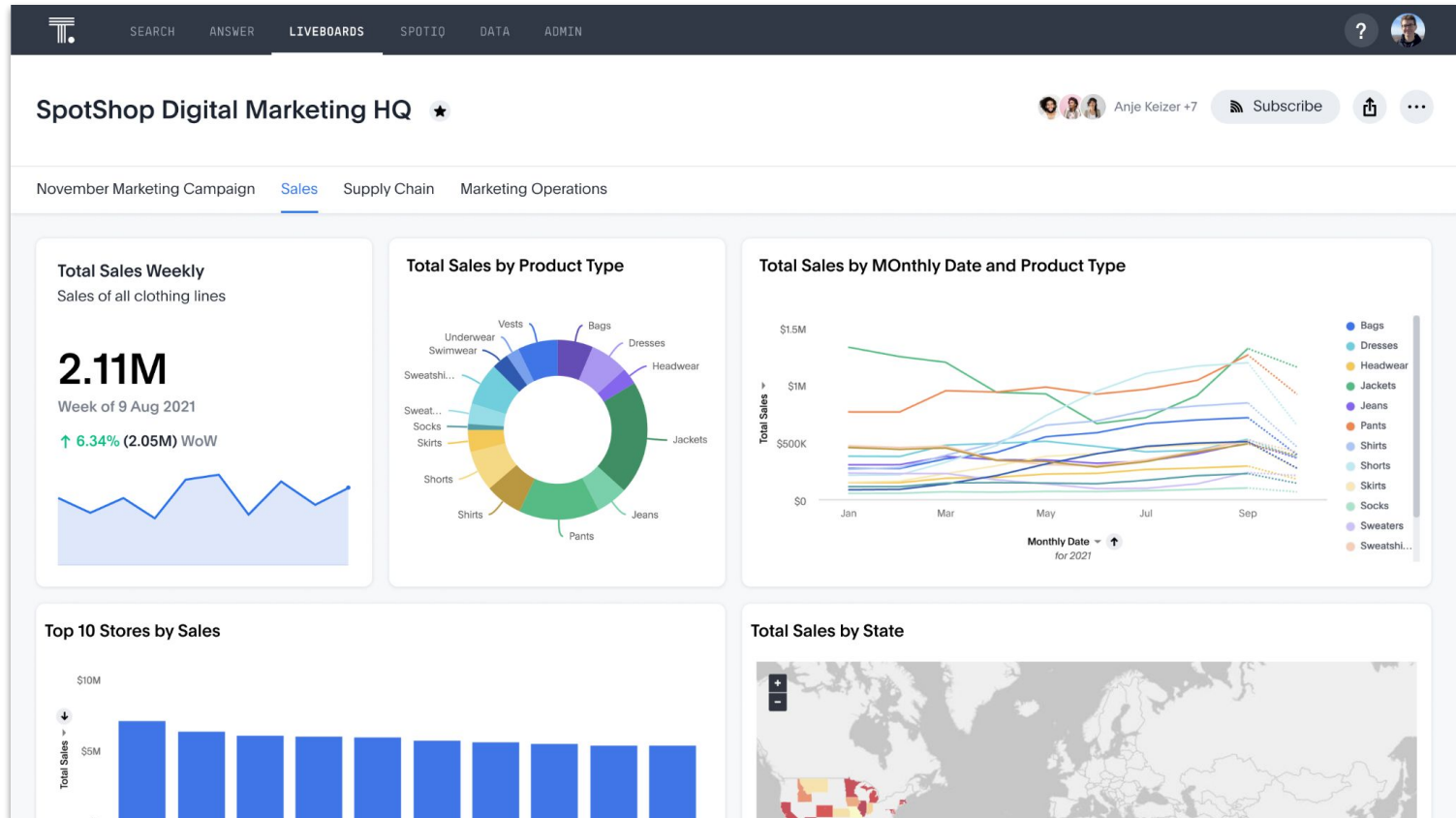
Charts

Geo-maps enhancements

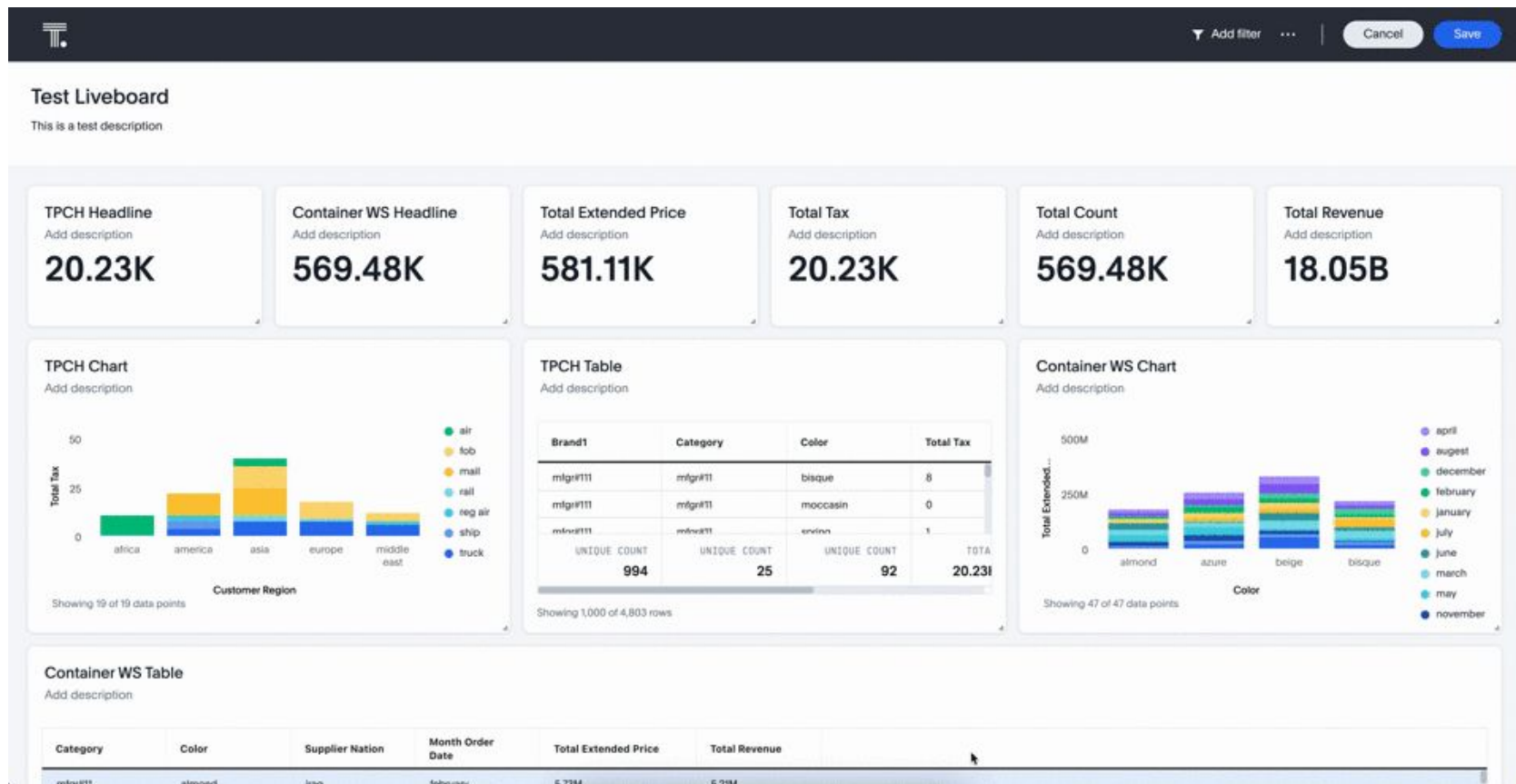
Bring your own charts (BYOC)

KPI charts

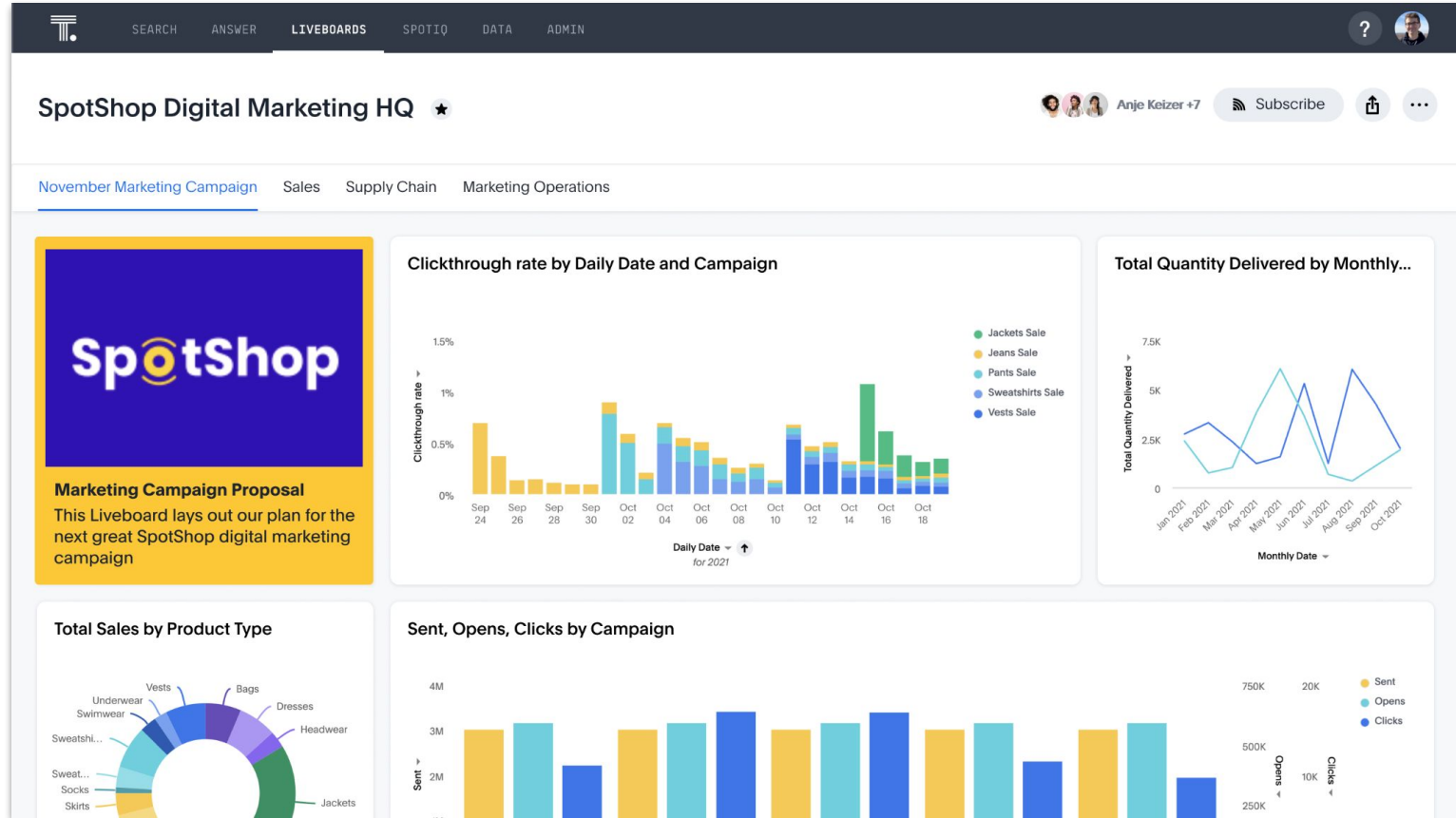
Liveboard tabs



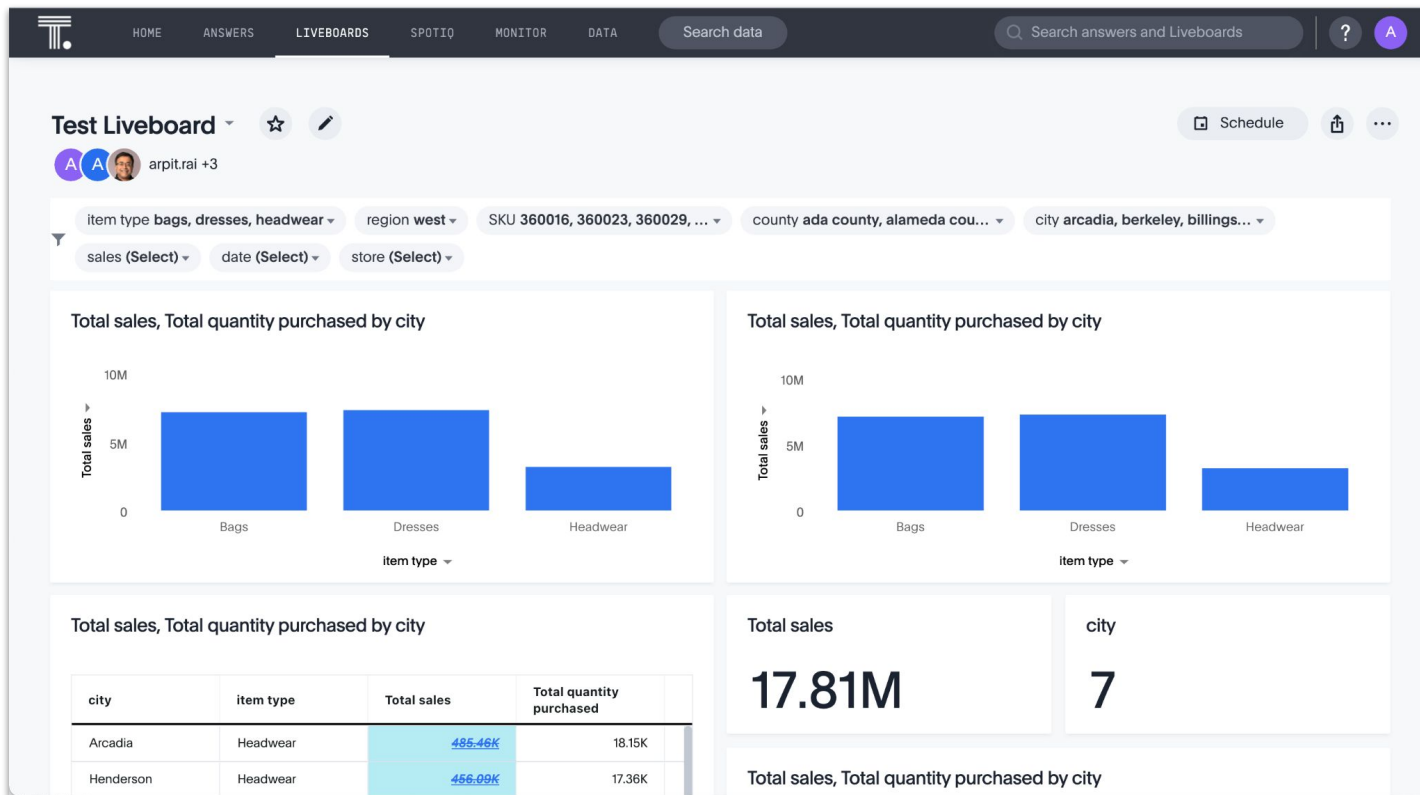
Custom tile sizes



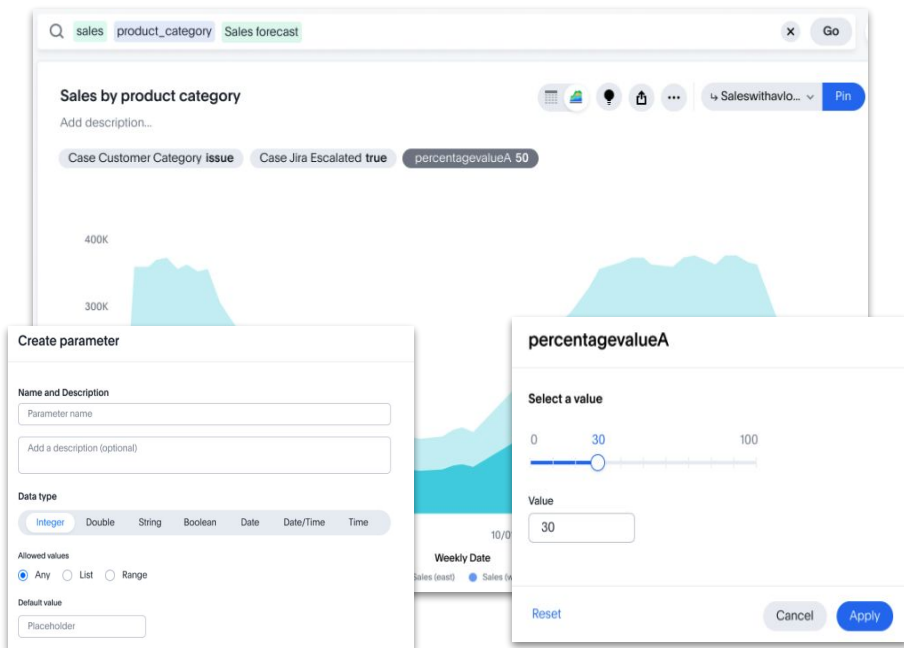
Note tiles in Liveboards



Personalized Liveboards (saved filter values)



Parameters



Use cases

What-if analysis

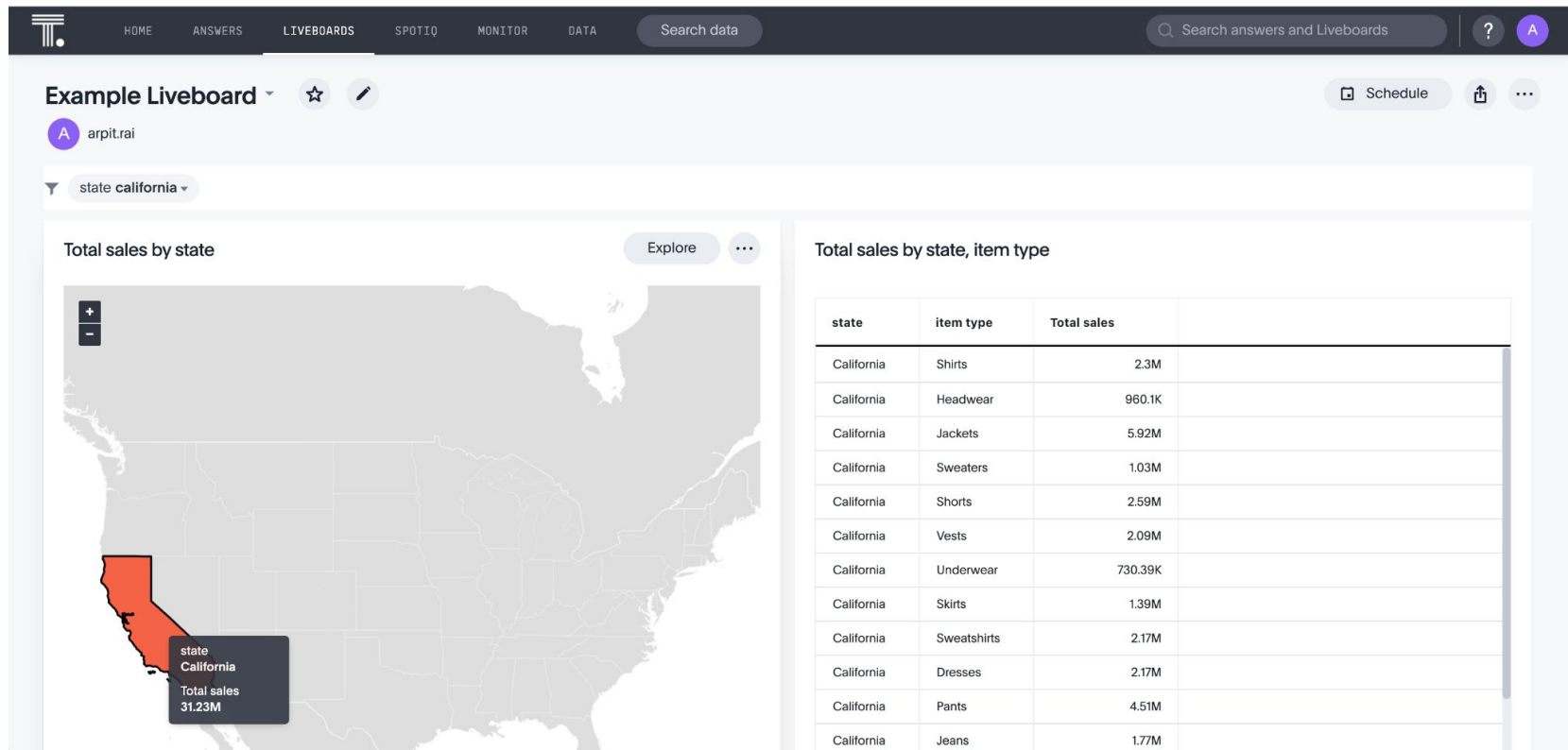
Top N

Analyze data over different measures/attributes etc.

...



Brushing & linking



Custom date picker



Test Board ☆

This is a test description

Frame 6390

Brand1 (Select) Category (Select) Customer Region (Select)

TPCH Headline

20.23K

Container WS Headline

569.48K

TPCH Table

Brand1	Category	Color
mfgr#111	mfgr#11	bisque
mfgr#111	mfgr#11	moccasin
mfgr#111	mfgr#11	crimson

UNIQUE COUNT 994 25 92

Showing 1,000 of 4,803 rows

Total Revenue

18.05B

air fob mail rail reg air ship truck

Customer Region

Showing 19 of 19 data points

Select value for : Order date

☐ Specific dates

Between mm/dd/yyyy to mm/dd/yyyy

☒ Relative date range

Last 10 Day(s)


Last Year Last Quarter Last Month This Year This Quarter This Month



Selected date(s): 12/01/2020 to 12/10/2020

Reset to default Cancel Apply








Mandatory filters

SEARCHANSWERLIVEBOARDSPOTIODETAAADMIN



Test Liveboard



Anje Keizer +7

Try-hard twee YOLO bicycle rights heirloom synth keytar tote bag vice 8-bit. Whatever yr aesthetic fixie gluten-free intelligentsia. Raw denim jean shorts kitsch typewriter man bun.

AirlinesStar Alliance, Indigo.. +4


ProductEconomy

*Country Select

Date2020/6/14 - 2020/6/20

Order Amount is in range [1, 40]

*Price Select

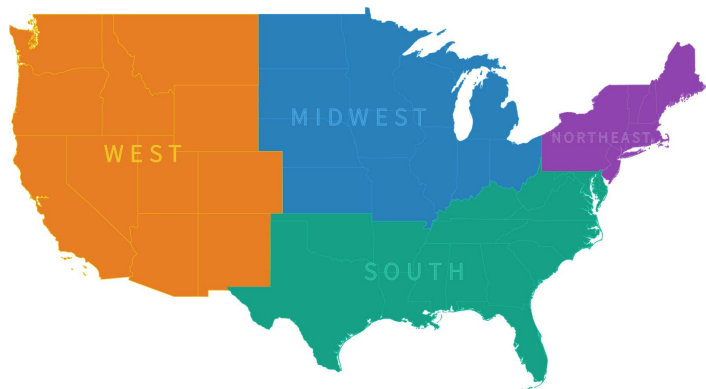


Select values for mandatory filters

Please select values for the **Country** & **Price** filters to see data in this Liveboard



Geo-map enhancements



Use cases

Analyze data in custom regions

Analyze regional data of multiple countries at the same time

Visualize standard regions of many more countries

Detailed maps



Bring your own charts (BYOC)



New chart types

Create your own chart types to visualize your data. Use any charting library to create these charts

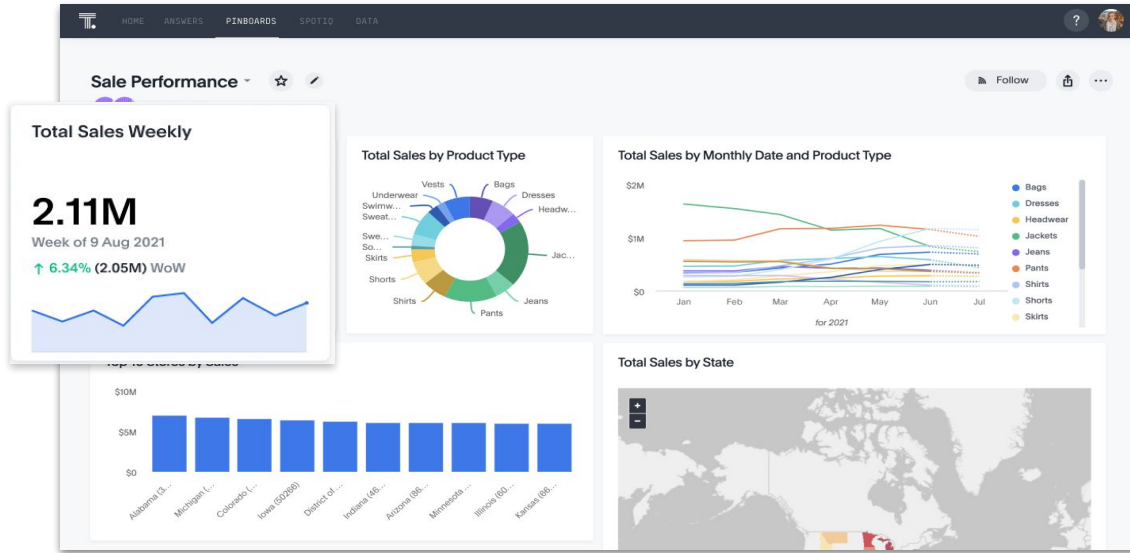
Community

Discover new charts created by the community and add them to your instance

Rich interactivity

Use native ThoughtSpot functionality of rich interactivity like drill, explore etc. on these charts

KPI charts



KPI charts replace headline metrics on Liveboards

Easily visualize percentage change and at-a-glance trends



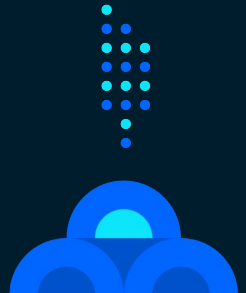
ThoughtSpot

☒ Remember me

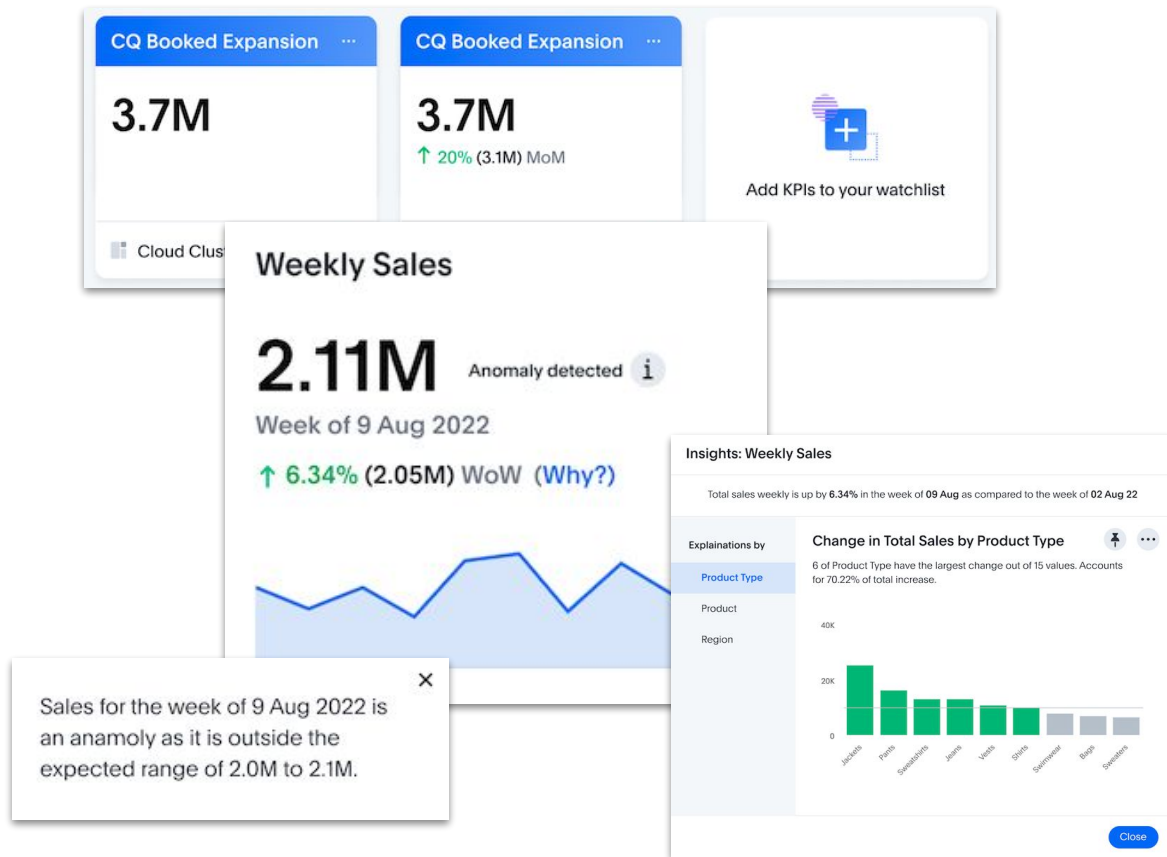
Sign in

Sign up

Turning Data to actionable Insights



SpotIQ: Richer and more interactive KPI charts



Send KPIs to slack

Add KPIs to homepage watchlist

Understand the “why” with **Explain Change** integration

Be alerted to unexpected changed with AI-driven **anomaly detection**

SpotIQ: Accelerating data-driven culture with Monitor

The image displays the SpotIQ Monitor interface. The background shows a dashboard with 'Sale Performance' metrics, including 'Total Sales Weekly' at 2.11M and a 6.34% increase. A 'Monitor : Create New' modal is open, allowing users to configure a monitor. The 'Title' field is set to 'Weekly sales updates'. The 'Frequency' is set to 'Weekly' with a dropdown menu and a time selector set to 11:00 IST. A list of 'Subscribers' is shown, including Angela Hooper, Palak Sanghani, and Nina Hernandez. In the foreground, a sample notification email is displayed, titled '[ThoughtSpot] "Total Sales Monthly" KPI Update'. The email content includes a summary of the total sales weekly, a line chart showing the trend, and a bar chart titled 'Change in Total Sales by Product Type'.

Monitor : Create New

Title

Weekly sales updates

Frequency

Weekly

11 : 00 IST

MO TU WE TH FR SA SU

Subscribers

An

Angela Hooper
angela.hooper@thoughtspot.com

Palak Sanghani
palak.sanghani@thoughtspot.com

Nina Hernandez
nina.hernandez@thoughtspot.com

[ThoughtSpot] "Total Sales Monthly" KPI Update.

There is a new update for the KPI you are monitoring.

Total sales weekly is up by 6.34% in the week of 09 Aug as compared to the week of 02 Aug 21

2.11M

Week of 9 Aug 2021

↑ 6.34% (2.05M)

Here's Why!

Change in Total Sales by Product Type

Bar chart showing the change in total sales by product type.

Subscribe business users to notifications

Customize notifications based on schedule, threshold, or automated

Notifications available via Slack/teams, TS mobile app

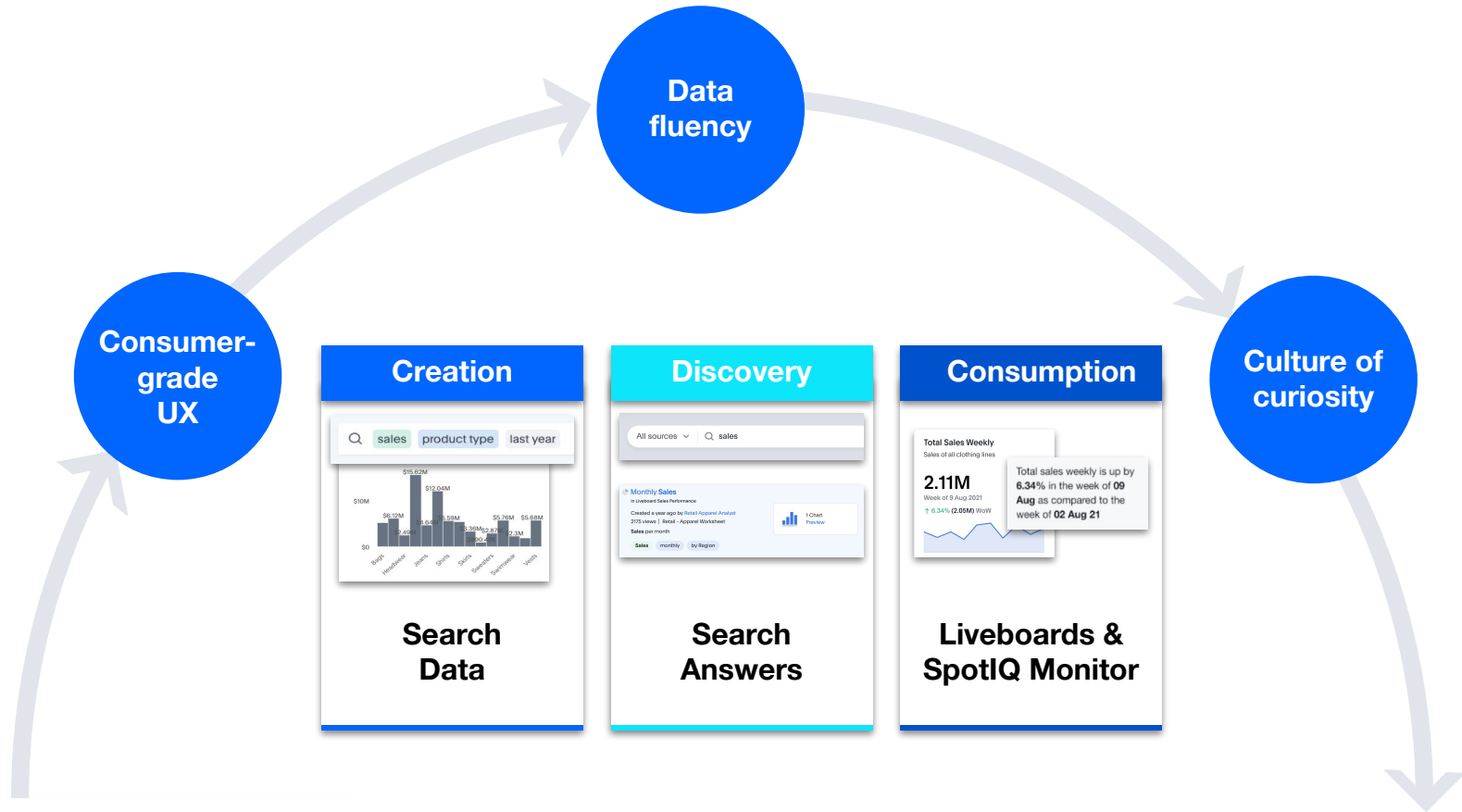
Notify user when and why a KPI moved

Integrates with SpotIQ Explain the change

Summary



ThoughtSpot: Self-service analytics for every user





THANK YOU



HOW DID WE DO?

Click on this breakout session in the mobile app
and scroll down to the session survey.

BEYOND.2022