Do I need ThoughtSpot?

And other questions keeping analysts up at night

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About BAMBUSER

Bambuser is a state-of-the-art Live Video Shopping technology company.

- World's leading video shopping software
- Brings authenticity, character, and incomparable performance to the most prestigious companies, including Samsung, Farfetch, Clarins, and brands from the LVMH group.
- The SaaS provider of choice for companies seeking a deeper connection with their customers across digital platforms.

About BAMBUSER's implementation

My Stack

BI and Analytics: ThoughtSpot

Data warehouse: GCP BigQuery

ETL/ELT: GCP Dataform

Why ThoughtSpot

- To increase efficiency, speed up both implementation and consumption of data analytics.
- To empower everyone within a growing organization that needs access to insights, rather than having limited number of licenses.
- Encourage everyone to ask questions and share knowledge more easily.

Results

- Faster ad hoc analysis yield faster actions.
- Higher user adoption.
- Twice the number of users in the first 2 months.
- Data expert bottleneck is resolved.
- High onboarding speed for new joiners in growing business teams.

About Tam's implementation

My Stack

Analytics

- Thoughtspot

Data warehouse

- Snowflake

ETL/ELT

- Fivetran
- Azure Data Factory
- Wherescape RED

Why ThoughtSpot

- Offers true self-service
- Stimulates curiosity
- Improves data literacy

Results

- Short time to insights
- Less tickets in the queue
- Engaged user community