

ThoughtSpot Insights Hour

September 24th 2026





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ThoughtSpot



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Paul Froggatt
Director, Technical Architects
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Three Pillars of Insights Hours

Product Spotlight

**How-to
ThoughtSpot**

Community Thread

- Hosted **last Thursday of every month** by ThoughtSpot's GTM team
- Register for **one or all sessions**
- Ask your questions using Q&A for the **Community thread** discussions

What you'll see today:

Feature Showcase: 26.8 & 26.9

PowerBI to ThoughtSpot Migration

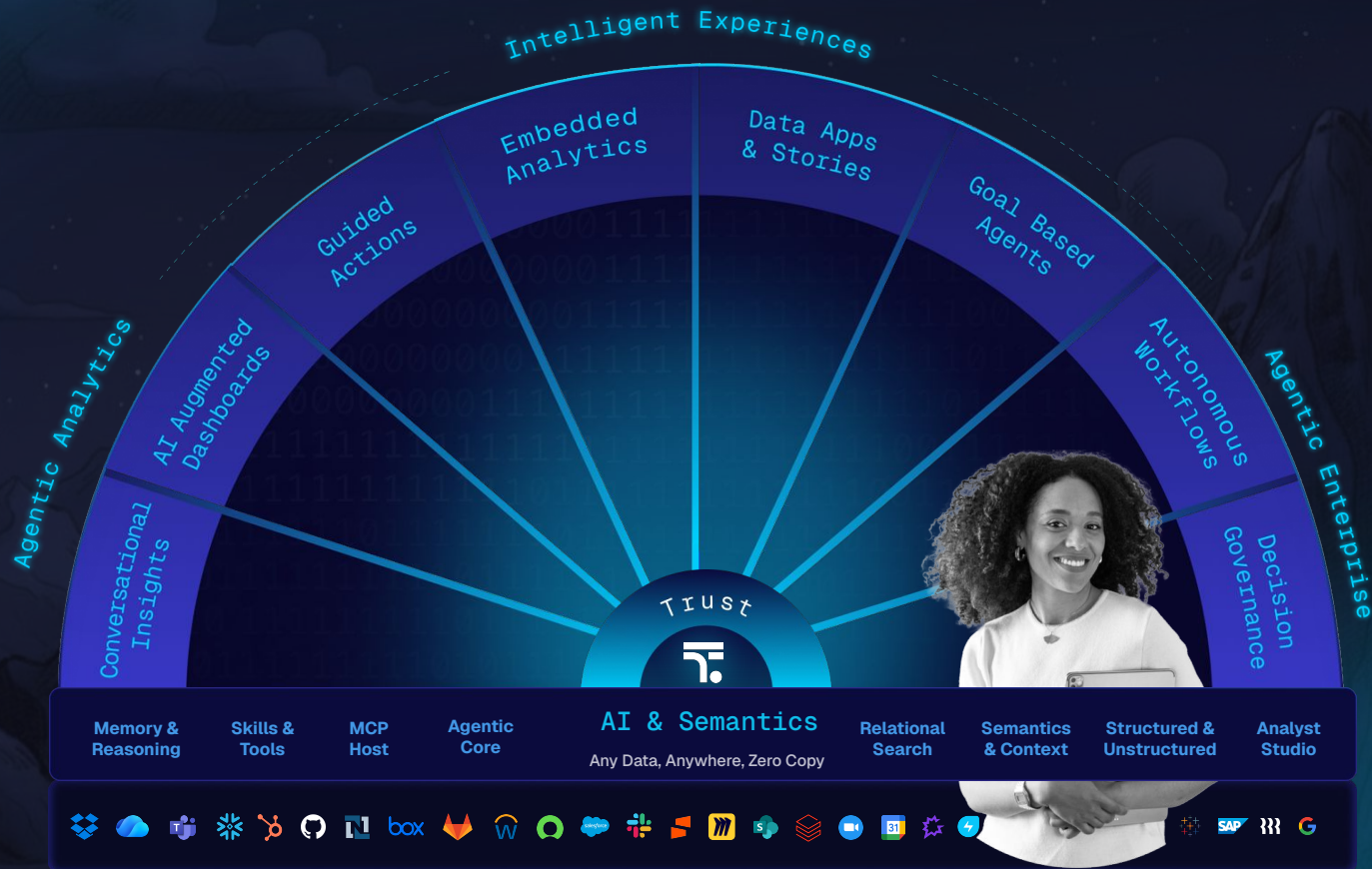
Events & Activities Announcements

Open Q&A

The screenshot shows the Goldcast video player interface. The main video area displays the text "Welcome to Goldcast". The top navigation bar includes links for Stage, Agenda, People, and Speakers. The right sidebar contains several interactive elements:

- General questions, comments**: A callout pointing to the "Chat" tab in the sidebar.
- Q&A**: A callout pointing to the "Q&A" tab in the sidebar.
- Additional resources**: A callout pointing to the "Messages" and "Docs" tabs in the sidebar.
- Having issues? Send us a direct message**: A callout pointing to the "Messages" tab in the sidebar.
- Turn on/off closed captions by clicking on CC button**: A callout pointing to the "CC" button in the bottom right corner of the video player.

The bottom of the interface features a message input field labeled "Enter your message" and icons for settings, audio, and video quality.



Feature Showcase: 26.8 & 26.9

Key Feature Highlights

Spotter Memory

AI that learns and improves with every conversation

Spreadsheet on Live Data **EARLY ACCESS**

Familiar grid, live governed data, no export needed

Spotter Analysts

Purpose-built AI workspaces for every team

Multiple Model Selection in Spotter **EARLY ACCESS**

Cross-domain questions answered in a single conversation

Search Data Query Cancellation

Abandoned queries cancelled automatically, protecting CDW spend

Column Security Rules

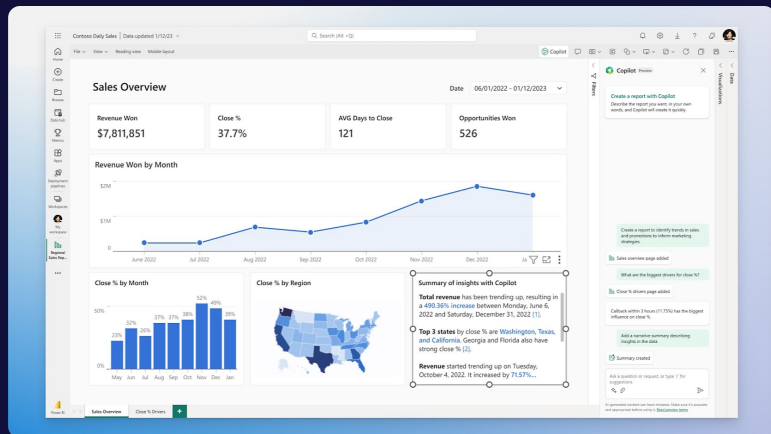
Protect sensitive columns once, and the protection follows everywhere

Continuous Liveboard PDF Export

PDFs that look exactly like the screen, every time

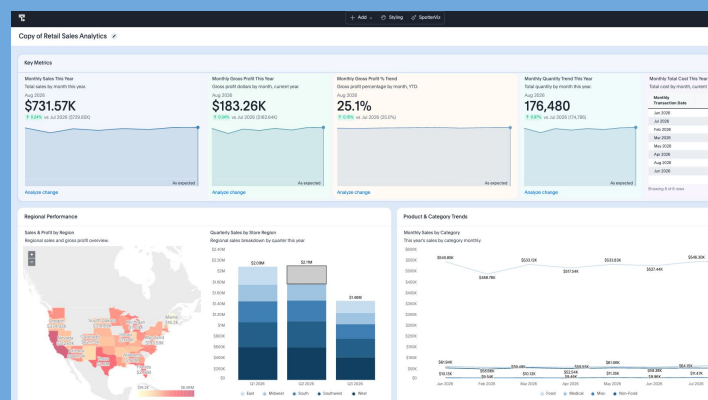
PowerBI to ThoughtSpot Migration

POWERBI



Legacy reports & static data models

THOUGHTSPOT LIVEBOARD



Interactive AI-powered search & live insights

Events & Activities

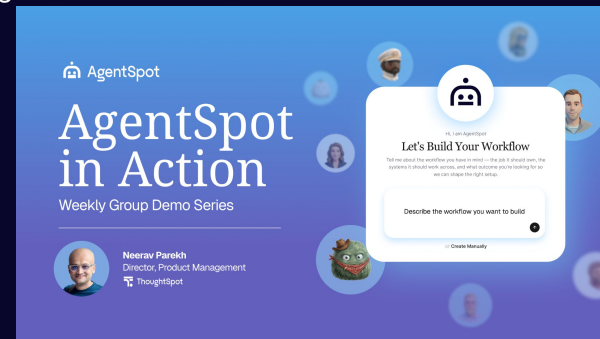
AgentSpot in Action

(weekly group demo on Thursday's at 9am PT)

Each week, we will build a real use case live and show how AgentSpot turns it into a working agentic workflow.

In this 30 minute session, you will see how to:

- Describe the work in plain language and turn it into a working agentic workflow
- Connect it to the tools and data your team already uses
- Add the business rules, approvals, and context it needs
- Run the workflow across systems and see what it changed
- Share what you build while keeping every action governed and secure



Who It's for: For anyone with a process to improve, a task to automate, or work to move forward.
No technical background required, just curiosity about what AI can do when it actually takes action.

[Register Now!!](https://www.thoughtspot.com)

Virtual Event - Sep 22 to 24 (3 days series)

Semantic & Context Layer

Your Foundation for Trusted AI Analytics

An AI agent that's dead wrong will still sound completely sure of itself. This series shows you what it takes to get trusted, consistent answers out of agentic analytics.

Why attend?

- Design resilient, governance-first semantic and context layer strategies that deliver ROI and scale alongside your AI roadmap
- See real customer builds on Snowflake Semantic Views and dbt
- Cut AI token costs, not just AI risk, with your trusted context layer
- Learn how to build a semantic model in minutes to power your agentic analytics everywhere
- Get real-time answers to your questions from industry and product experts

The banner features the ThoughtSpot logo at the top left. Below it, the text 'PLAN IT, SEE IT, BUILD IT' is displayed in a light blue font. The main title 'Semantic & Context Layer' is in large white font, followed by the subtitle 'Your Foundation for Trusted AI Analytics'. The event dates 'September 22-24 VIRTUAL SERIES' and times '8am PST | 11am ET | 4pm GMT' are listed. A blue 'REGISTER NOW' button is positioned below the dates. On the right side, there are three circular portraits of the speakers: Jessica Talisman, Sonny Rivera, and Jane Smith. Below each portrait is their name and title in white text.

ThoughtSpot

PLAN IT, SEE IT, BUILD IT

Semantic & Context Layer

Your Foundation for Trusted AI Analytics

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8am PST | 11am ET | 4pm GMT

[REGISTER NOW](#)

Jessica Talisman
Owner and Founder
Contextually

Sonny Rivera
Principal Data and AI Strategist
ThoughtSpot

Jane Smith
Field Chief Data and AI Officer, EMEA
ThoughtSpot

REGISTER NOW

Platinum Sponsor • Olympia London

ThoughtSpot at Big Data London

23-24 September

Big Data London is almost here — visit ThoughtSpot at Olympia London to explore the future of agentic analytics.

Why Attend

- **See Spotter in action**

Live demos of our agentic analytics platform, from natural language search to AI-driven insights.

- **Talk to the team**

Whether exploring ThoughtSpot for the first time or looking to go deeper on embedded analytics or Spotter adoption.

- **Real customer stories**

Hear how enterprise customers are turning data into decisions faster with agentic AI.



[VISIT US AT BOOTH L50](#)

SpotMap

Official ThoughtSpot Product Roadmap Webinar

First Thursday of each month

Thursday, October 1st
8am PT | 4pm BST | 11am ET



Ellie Slater

Senior Customer Success Manager



[Register Now!!](#)

Virtual Event - Sep 22 to 24 (3 days series)

Semantic & Context Layer

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[Register - now](https://www.thoughtspot.com)



On-demand webinar

Why Traditional Analytics Are Failing Modern Teams

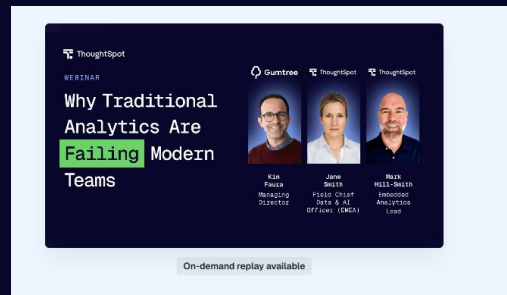
ThoughtSpot's Jane Smith and Mark Hill-Smith sit down with Kim Faura, who scaled analytics at Gumtree, to work through what product leaders are getting wrong and what the best teams do differently:

- Why proactive intelligence, not static dashboards, are quickly becoming table stakes for any analytics experience
- The difference between getting data in front of your users and getting your users to a decision (and why only one drives adoption)
- What building the analytics layer in-house actually costs, from the headcount you didn't plan for to the governance you can't afford to get wrong

The teams pulling ahead aren't building more. They've figured out what only they can build, and what they should never own.

Join to see where the line falls, and what it frees your team to build instead.

[View-now](#)



On-demand

Data Prep Without the Dirty Work

Reimagining data prep in the agentic era with the next generation of Analyst Studio.

Join us for an exclusive live session featuring Tony Baer, Founder and industry analyst, dbInsights, Field Chief Data & AI Officer Jane Smith, and ThoughtSpot VP of Product Anjali Kumari.

[View-now link](#)

The screenshot displays the ThoughtSpot Analyst Studio interface. At the top, a navigation bar includes 'Home', 'Recent', 'Sharepoint', and 'View about'. Below this, a 'Query 1' tab is active, showing a table of data. A formula bar at the top center displays the formula:
$$f_x = \text{SUM}(\text{Loan Amount} + \text{Interest Amount}) / \text{Years}$$
. On the left, a 'Publish to the Data workspace' dialog box is open, showing details for a dataset named 'loan_preapprovals'. The dialog includes a 'Source' field set to 'SQL Query', 'Records' set to '600', 'Total columns' set to '35', 'Size' set to '8MB', 'Connection' set to 'Snowflake', 'Collection' set to 'Marketing', and 'Schedules' set to 'Daily at 9:00 am Eastern Time (US & Canada)'. A 'Publish succeeded' message is visible at the bottom of the dialog. On the right, a chat window is open, showing a conversation with 'SpotterPrep'. The chat messages include: 'Hi, I'm SpotterPrep. I can help you with dataset prep. What would you like me to do?', 'Find null values in banking dataset', '8% of cells have null values. Here is a breakdown by column: Loan Amount : 5% null, Duration : 10% null, Education : 32% null. Is there a null convention that you follow for numeric and string based columns? I can update it for you.', 'I want to replace null values in loan amount column with avg. loan value', and 'Sure. The avg. loan value is \$375,000. Would you like me to update the cells?'. The chat window also has 'Accept changes' and 'Dismiss' buttons, and a 'Type your response' input field.

On-demand

Bridging the Embedded Analytics Revenue Gap

New research reveals a striking divide in the embedded analytics market: Most product teams report no measurable ROI, while others see up to 150%+. **What separates the two?**

Tune into this session to walk away with real results & insights.

[View Now](#)

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Endpoint

WEBINAR

Bridging the Embedded Analytics Revenue Gap

Discover what teams seeing 150%+ ROI do differently

Ivan Seow
Sr. Director,
Product Marketing

Jeff Rubesin
VP, Product
Strategy

On-demand

Agentic Analytics Playbook LDN

A data and AI event brought to you by ThoughtSpot

The event is intended to share all our learnings over the past year in this rapidly changing world of AI Analytics, proof points from the success of our customers such as Thrive, Superdrug and Zencargo as well as takeaways you can use to build your playbook for success.

[View-now link](#)



Join the ThoughtSpot COMMUNITY



Ask Questions, Find Answers.

Ask questions, find solutions, share expertise, and collaborate with other users worldwide.

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aliquam efficitur odio in volutpat mollis.



Access Product Knowledge, News, and Updates

Uncover content to get the most value from ThoughtSpot, including 300+ knowledge articles, resources, monthly newsletters, upcoming events, and product updates.

Mauris eget elit massa. Ut ornare nibh non metus pharetra posuere. Donec mollis, lectus vitae.

Join the Career Hub



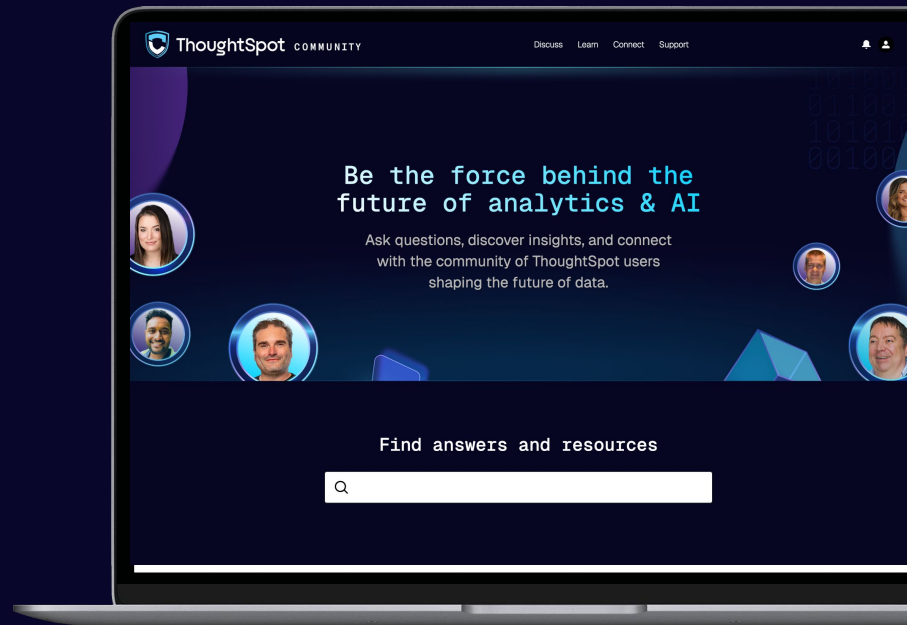
Network with other users worldwide to learn from one another and share your experiences.

Share Product Ideas



Browse, vote, submit and discuss product ideas, feature requests, or enhancements with your peers and the ThoughtSpot team.

Visit the Community: community.thoughtspot.com



Subscribe to the What's New group

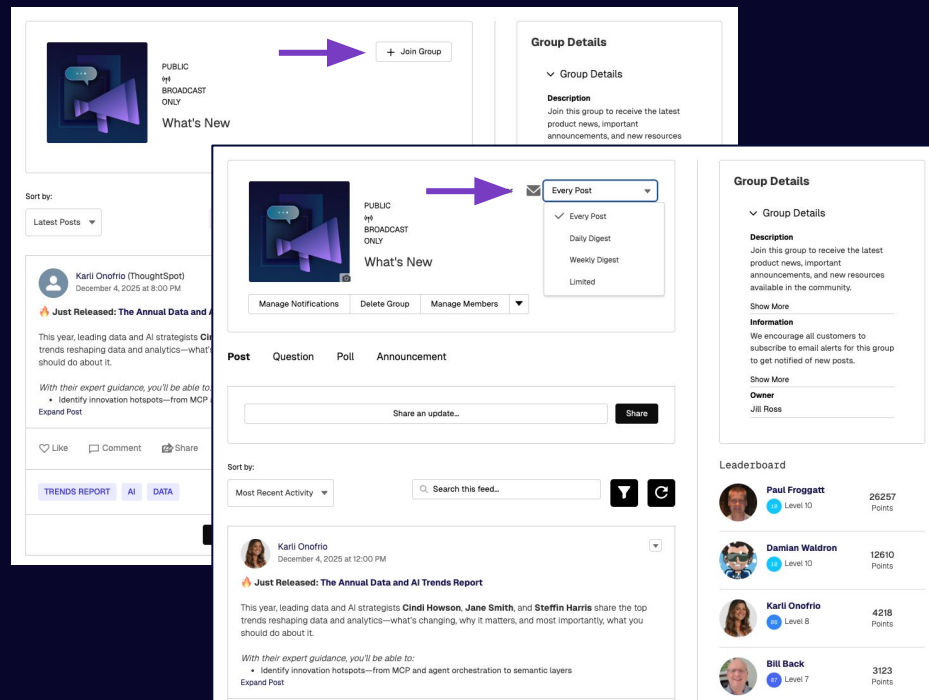
Never miss important updates

Join our “What’s New” group and subscribe to email updates, so you never miss release announcements, product updates, or other important information as it becomes available.

We promise we won’t spam you 😊

How to subscribe:

- 1) Visit <https://community.thoughtspot.com/s/news-and-announcements>
- 2) Click “Join Group”
- 3) Select email notification preferences in the drop down menu (we strongly recommend “Every Post” but daily/weekly digests are available).



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Gartner
Peer Insights.. **Leave a review**

Thank you

How It Works — Query Switching Mechanism

User Query

Search Data, Liveboard,
Spotter, Embedded Analytics,
Mobile, Schedule

Token Matching

Column & measure name
matching vs. aggregate
model(s)

Ordered Evaluation

Models assessed in priority
order (TML definition)

Model Switch

Transparent substitution —
aggregate model used silently

Result Returned

Faster, cheaper query with
identical UX

Token-Based Matching

Switch logic matches column & measure names between primary and aggregate models.

Formula Measure Support

Correctly handles measures defined as Formulas in the Model during substitution.

Data Bucketing

Aggregates at Monthly grain satisfy TOTAL, YEARLY, or QUARTERLY queries automatically.

Security Preserved

Row Level Security and Column Security Rules applied independently to each model.