ThoughtSpot

Search & AI-Driven Analytics for Retail & E-Commerce

Overview

ThoughtSpot is the leader in search & AI-driven analytics for enterprises. We help the world's largest retailers transform for the digital era by putting the power of a thousand analysts in every business person's hands.

With our next-generation analytics platform, business people use Google-like search to easily analyze complex, large-scale enterprise data and also get trusted insights to questions they didn't know to ask, automatically - all with a single click.

ThoughtSpot connects with any on-premises, cloud, big data, or desktop data source, deploying 85 percent faster than legacy technologies.

Awards

Leader
2019 Gartner Magic Quadrant

Technology Pioneer
World Economic Forum

Top 100 Company
Forbes 2018 Cloud 100

50 Highest Rated Private Cloud Companies
Battery Ventures / Glassdoor

"We can move so much faster now when the business moves with capabilities that ThoughtSpot allows us to do."

- Karen Daugherty
  VP, Data & Analytics

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"If anything is out of inventory, we don't have to wait weeks or months to react. With ThoughtSpot, we can do all that within one tool in a matter of seconds."

- Yolanda Acosta
  Technical Business Analyst

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Enable merchandisers to get instant answers on all their data

Shoppers are sharing more information about themselves, their preferences and their purchases across every channel. ThoughtSpot can help merchandisers make sense of all this information, so you can turn shoppers into loyal customers and improve the shopping experience, increase fill rates, reduce overstocks, and improve inventory turns.

Whether you're in e-commerce, merchandising, finance, or store operations, anyone can analyze billions of rows of data from any source - online sales, social media conversations, inventory sales, and even in-store sensors - in seconds with search & AI-driven analytics.
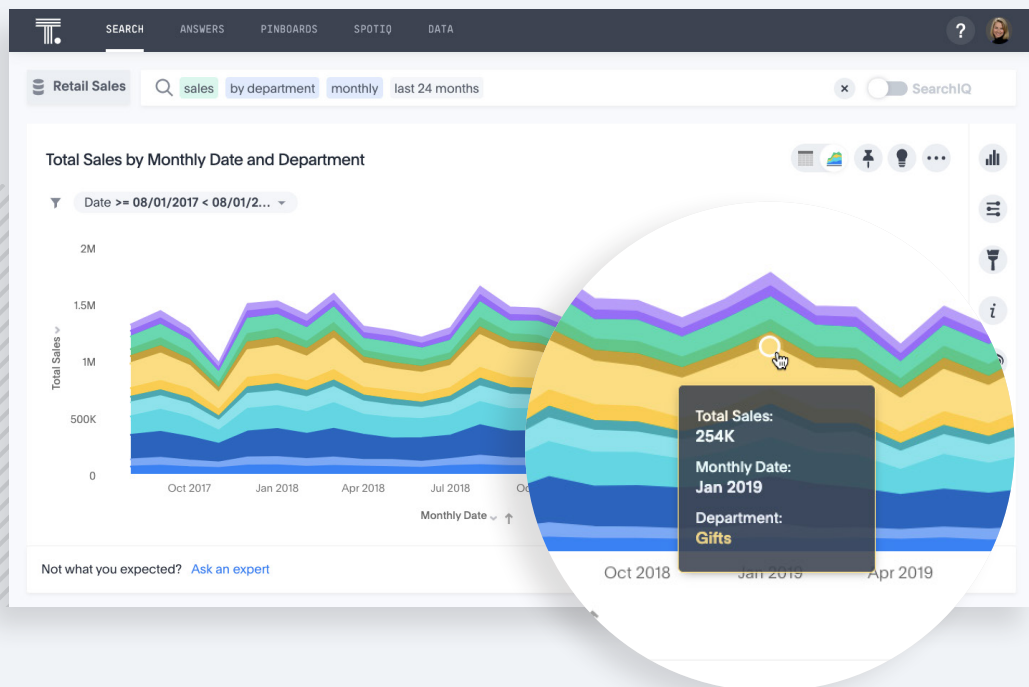
Simple

Empower everyone - merchandisers, finance professionals, executives, operations, and e-commerce teams - to answer their own data questions.
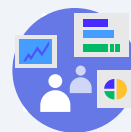
Fast

Move faster with insights into inventory, sales, and trends in seconds.

Smart

Get personalized recommendations about your retail data that become smarter with use.

Unlimited

Enable search & AI-driven analytics for unlimited users, questions, and data under one license across all your stores - whether digital or brick & mortar.

Now everyone can make faster decisions and improve the shopping experience.

Omnichannel Marketers

Marketers search to analyze terabytes of data for instant visibility into product performance across channels, customer segments, seasons, or geography to improve effectiveness and increase sales.

Brand Managers

Brand managers get instant access to campaign performance metrics across hundreds of concurrent campaigns and millions of communications to identify top performing segments and improve customer loyalty.

Store Associates

Store associates analyze sales and transaction volumes by region and store in seconds to accurately forecast employee staffing and customer demand against company benchmarks.

Merchants and Buyers

Merchants improve planning and optimize every store inch with instant access to sales and warehouse inventory levels across thousands of SKUs.

Inventory Specialists

Warehouse managers analyze inventory by location, shipment status, or fulfillment, so they can instantly validate new requests and reduce stockouts.
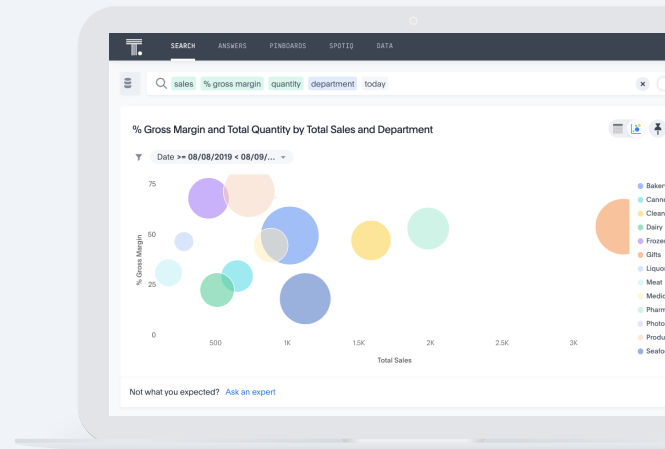
Leading retailers drive revenue with search & AI-driven analytics.

Learn more at

www.thoughtspot.com/solutions/retail-analytics

Request a Demo